

SEMI-ANNUAL LIST OF SLICKS AND PULPS

The AUTHOR & JOURNALIST

MARCH, 1949

THE LITERARY
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MOSTLY PERSONAL

By MARGARET A. BARTLETT, Publisher



Margaret A.
Bartlett

I may never write a book, but if I should I'm sure I would never experience greater happiness than I have felt when friends of mine have come forth with books that have proved good sellers. It's like being a grandmother: joy of children, 100% care and responsibility, 0.

Right now friends of Marian Castle (see our cover picture) are awaiting with high expectancy this Denver author's second book, "The Golden Fury" to be released this month by William Morrow & Co.

John and I first met Marian seventeen or so years ago. We used to meet at Colorado Authors' League affairs, and at the Writers' Conference in Boulder in those early days when the staff was heavily made up of Colorado authors in many fields. At that time Marian was known chiefly for her work as an essayist, with articles in such magazines as *Forum*, *Atlantic*, *Harper's*. She would talk on "The Personal Essay," and she and Lenora Mattingly Weber, another much-loved Denver author, would appear before a Writers' Conference group demonstrating how the same idea could be converted by one into an essay, by the other into a piece of fiction.

Marian had always been under that familiar Colorado edict, "Work a little, rest a little," but always she kept at her writing. She appeared as a fiction writer in the leading women's magazines; under a male pseudonym she wrote for the Westerns.

Then in 1946 came her first book, "Deborah." Of course Marian was happy as she clipped the favorable, even glowing, reviews, and saw sales climb. But happier than her friends? I doubt it! They had wanted so terribly for her to succeed! They knew she could do it! They knew she could!

One of a family of four in a preacher's family shunted from town to town, Marian has always been grateful that her parents were so busy (her mother is the author of "The Making of a Minister's Wife," D. Appleton, 1939) that they were forced to neglect their children in a pleasant sort of way. She taught school at 16, saved her money, eventually reached "that supposedly sacred goal," a college degree. Twenty years ago she married Edward Carrick Castle, and made Denver her home.

You could strip your thesaurus of adjectives to describe Marian—keen, bright, witty, intellectual, gracious, charming—the words come tumbling over each other, even as you look at her picture. Too, she has curiosity and imagination, those handmaidens of every true novelist. These led her to investigate Colorado's flamboyant early days, those "hoopskirts to hobble" days between 1860 and 1900, bringing them to life through the viewpoint of a woman—Carolina (heroine of her new book), who was born in a wind-scorched gulch and lived to queen it over a pink mansion on Denver's street

of mansions at the turn of the century.

"Deborah" in its various editions (it is now in a dollar edition) has already sold over 200,000 copies. We're wishing the same—ever greater—success for her "The Golden Fury."

◆ ◆ ◆

Because fiction writers of one type or another predominate among our readers, we like to have at least one article in every issue directed toward them. This month Leonard Snyder, a Canadian-born writer now living in Norman, Oklahoma, and three evenings a week conducting classes in writing at the YWCA in Oklahoma City, writes "The Crimson Thread in Your Story." A \$2.13 article sold to David C. Cook when he was in High School started him on a literary career which has taken him into such diversified publications as *True*, *Ladies Home Journal*, *Modern Romances*, *New York Herald Tribune*, *America*, *New Pacific Magazine* (Honolulu), *Kansas City Star*, and a great many others. And oh, yes, he has even published dozens of poems from *Ladies Home Journal* down.

◆ ◆ ◆

Lee Floren, "I'll Treat Them Kindly," has been with us before ("Writing the Sport Story," November, 1947). He's a prolific writer of Westerns, both novels and short stories. . . . Many readers have asked for just such an article as Florence Wightman Rowland has written in "Juvenile Verse Sells." (Our January issue carried the semi-annual Juvenile Market List). . . . Con Ross, Colville, Oregon, learned something when his first article appeared in print. There's a lesson in "You've Got to Have Facts" that I hope hundreds of smart young folks will take to heart. Their articles come to the *A. & J.* as they do to all other magazine offices—two or three facts surrounded by a brilliant bubble of nothingness! . . . Do you like the Radio T-V Briefs? . . . The Governor of Idaho has recently appointed Sudie Stuart Hager ("Story Telling in Verse"—November, 1948) Poet Laureate of her state. Among the points on which she was chosen were "interest in publicizing Idaho, ability, amount of work published, public appearances, willingness to appear in public, ability, personality, popularity, and ability to write for the popular mind."

◆ ◆ ◆

Strictly Personal—A full-to-the-bursting-point issue, so this paragraph must be brief. . . . After the long, blizzard-pealed winter, it's a wonder all Colorado

(Continued on Page 22)

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The Author & Journalist

THE AUTHOR & JOURNALIST

March 1949

THE CRIMSON THREAD IN YOUR STORY

By LEONARD SNYDER



Leonard Snyder

PERHAPS none of your fiction has sold, or you have sold one, two, three or even five stories. Yet the others, mysteriously, don't sell at all. You've inspected these unhappy brain children; they seem very much like the ones the editors used, or even if you're vaguely dissatisfied with them nothing seems obviously wrong.

But there is something wrong. And a good deal more than half the time what is wrong is that the writer has dropped the emotional thread.

"What in the name of sense is the emotional thread?" you ask. It is actually half of your story and *the most important half*.

Let's look at what a magazine fiction story is. In a sentence it is the record of an emotional conflict. The slinky villainess, the corpse in the library, the pitiful, wounded child, the sheer and dangerous precipice, the antique cameo that belonged to grandmother, are all objectifications. All are put in to make the story plausible and believable, whether or not the writer realizes it consciously. The story is the intangible struggle of duty against love in the breast of the central character, or the battle of honor against ambition, or any one of the emotional struggles that human flesh is heir to.

Your reader, soaking up your description of the young wife slicking herself up for her husband and fearing the ring of the telephone that will let her know that husband is working late again, is not primarily interested in what the heroine is doing, or even in the fact that the telephone is ringing. What he is interested in, and vitally, is what the heroine is feeling inside herself.

Love and jealousy are tearing our heroine to pieces inside and feelings of revenge boil up along with the main conflicting emotions. Shall she call the old boy-friend and stir the embers of yesterday's romance? The boy-friend may be handsome and witty and wise and gay, after the manner of Dorothy Parker's hero, but the reader is only interested in that fact in a secondary way. What he

wants to know, to feel, is every last twinge of jealousy and love battling, and to know and feel the outcome. Will true love win? Will jealousy get its innings? Will happiness result?

The crimson thread of emotion that flashes in the first sentence of the story weaves in and out of the external events without a break to the end. It does if you want a sale. But, you say, I cried over that story myself. I felt it. Perhaps. But did you write the emotion in?

For convenience we'll divide the plotting of the story and the writing of it into two separate steps, although experienced writers perform these two actions simultaneously.

In plotting, the writer stands as God, planning the external events that will come out of the two emotions that battle inside the central character. These emotions, in stories as in life, project themselves on objective things. Our heroine loves her husband. He is getting interested in somebody else. Jealousy rises in the heart of our heroine. Love vs. jealousy will battle to a finish in our story. Love will win if we want a happy ending. So through most of the story actions motivated by jealousy will fill the narrative. The heroine will follow a *wrong* course of action, that is, action motivated by the wrong emotion, through most of the story to the decision point, where she gives up her wrong emotion, with a sacrifice, and the right emotion wins. In this case she conquers jealousy and love wins.

For her sacrifice and for giving up the wrong emotion we reward her with whatever spells happiness to her. In this case the love of her husband. Foster-Harris develops this principle of plotting at length in "The Basic Formulas Of Fiction."

But we are concerned here mainly with telling the story once we have it plotted. Now we are ready to write the emotional struggle, blow by blow.

To do this we tell it *from the inside out*. That is, in most magazine stories we tell it in the viewpoint of the principal character. This is the simplest way because we are in the place where the story, the emotional struggle, is happening and can be told most easily. We are in that character.

Writing, we abandon the role of God, which we assumed to plot the story, and are simply a human being; the principal character. In our breast love and duty wage battle, or love and jealousy, or love and the need for a child; or any other struggle of

emotions.

All right, let's take love vs. need for a child which I used as the foundation for "My Unwilling Wife," in the November 1948 issue of *Real Story*. It is the man's story, written in his viewpoint.

It was plotted, of course, with the wife not wanting a child. Otherwise there would have been no conflict of his two emotions. If she had wanted a child his love for her would have been a part of, not in conflict to his need for a child.

During this story the conflict of the main emotions, love vs. need, will give rise to dozens of transient emotions, anger, irritation, joy, desire, loneliness, whatever. *All these are written into the story.* Later you will get so you can imply the emotions almost entirely by the actions of your characters, but at first you will need to write them in. And, always in the heavily emotional story, you will employ some of this direct "writing in" technique. As in life, the order in which you write these transient feelings is: emotion, then the action that follows it. Let's see how this was done in "My Unwilling Wife."

A sudden wave of remorse swept through me. "Darling," I said. "I did like the ties. I didn't intend to hurt you."

She pulled herself out of my arms, walked blindly toward the fireplace. I followed her in a daze, put my hands on her shoulders and turned her around to me.

"George, I don't want a child—now." Her blue eyes were defiant, even a little scared. *It was a body blow that sent hurt streaming through me. But I struggled to pull myself together so I could think, feel, rationally.*

"Jena," I said, my voice hoarse. "What is it? What's happening to us?"

Uncertainly, she put her hand on my arm. "Don't, George. Please don't look like that." Her voice broke. "You've been wonderful to me and I thought I could..."

I thought I got it then, all of a sudden, why she was so scared of having a baby.

Anger welled up in me and I caught her wrists. Furious, I said, "Jena, is there someone else?"

Here the struggle is going full tilt and the reader is aware of the emotions the central character is feeling every second of the time! The driving emotions are clearly, love vs. need for a child. The transient emotions are clearly written into the story or at least so I hope!

In the narrative sections where necessary outside action takes place the crimson thread is still in evidence. Again the emotion is written first, then the action. This section comes later in the same story:

I think I could have kept the promise, could have gone on, corroded by jealousy and tortured by the weight of my love for her that she did not want now and that I could only show in little ways. A surprise gift, making her see the doctor when she caught a slight cold, wearing the neckties she had given me for our anniversary, although I felt like a fool in them.

Building the emotional side of the story is done even more effectively by a student of mine, Grace Wehrmeyer, in her first published story, "Haven

for My Mother," in *True Story* for February 1949. The opening paragraphs:

The brooding darkness was stealthy and foreboding. And dread touched me with an icy finger. A shuddering started between my shoulders, and I pulled the blankets closer. I heard the hall clock striking two, then there was nothingness again. Terrible nothingness.

Mother's faded blue eyes seemed to stare at me like a lost, vacant appeal for help. *And I lay wide-eyed and still while the black fear for her loomed over me—waiting—like blackness against blackness. "Oh, God!" I prayed. "Not her mind. Let her die first."*

Now compare this passage from an unsold story which I wrote after I had sold several but before I was conscious that you must have a continuing emotional thread.

We stopped in front of a door. He knocked and in a few minutes it opened suddenly.

The room was crowded. People were sprawled on divans, sitting on the floor, leaning against the walls. All of them seemed to be talking at once and the place was drifted with cigarette smoke.

A tall blond woman brought me a drink. "I'm Ginny," she said. "And I'll tell you before anyone else does that my theme song is "Daddy, You Gotta Get the Best for Me. . ." She leaned over me confidentially. . . .

No inkling here of what the principal character is feeling, how she is reacting to this scene. This goes for paragraph after paragraph in this story. And I had sold before!

Perhaps you have a few in the drawer in which you've dropped the emotional thread. Beginning students have had their eyes opened about their stories by going through a few pages and underlining everything that tells the reader what the

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"Mr. Kitchel wants to see some of my early stuff."

JUVENILE VERSE SELLS

By FLORENCE WIGHTMAN ROWLAND

JUVENILE verse is simple and direct. Checking through my files I find that the verse in this field that I have sold has fallen into five classifications: nonsense rhymes, the daily activities of childhood, special days, seasonal and the inspirational.

There must be rhythm. Children like the repetition of the same sound flowing along with the words; a rhythm they can beat out as they recite the words. Many of my nonsense verses, like those in Mother Goose, resort to internal rhyming to obtain the repetitive sound element.

To illustrate, here are a few first lines: (1) *Anthony Lee was chased by a bee.* (2) *Jonathan Jones and his dog, Bones.* (3) *The Wheeze and the Sneeze, and they sat at their ease.*

In each one this continues throughout the entire group of stanzas. Watch the rhyme pattern in the following example: a, a, b; c, c, b; and d, d, e; f, f, e.

BREAD AND JELLY

(In *The Grade Teacher*)

Jefferson Kelly was fond of quince jelly
And so every penny he saved.
When he had enough he bought lots of stuff,
And my, how this fellow behaved.
He ate all that night and until it was light,
And this was his fate, my dears.
This silly young scamp had more than one cramp,
And despised bread and jelly for years.

In juvenile verse we find the use of onomatopoeia:

CLICKETY-CLICK, CLICKETY-CLACK

(In *Children's Activities*)

Clickety-click, clickety-clack,
My pony's hoofs go out and back.
Out and back and up and down.
Up and down around the town.
Clickety-click, clickety-clack,
My pony's hoofs go out and back.
Out and back and here and there.
Here and there and everywhere.
Clickety-click, clickety-clack,
My pony's hoofs go out and back.

In the second group—the daily activities of children—the subjects are those that children are interested in because they have experienced them, or know someone who has. In these the child can be guided into more acceptable social behavior. In "Our Guest" I tried to point out the young hostess's obligations to a guest.

OUR GUEST

(In *The Christian Science Monitor*)

Today Ann came to see us,
To visit at our house,
So when she plays with all my toys
I'm quiet as a mouse—
For she is our guest.

She uses Jayne's new mug at lunch.
She's served the first of all.
We give her everything she wants.
I let her have my ball—
For she is our guest.

We swing her on our great, big swing.
We help her make a nice mud pie.
At story time she's next to Dad.
I'd rather be there, but I don't cry—
For she is our guest.

Other subjects I covered in this division include: asking questions, paddling, being the eldest, growing up, what is the best age, baby's toys, first birthday, lullaby, What Uncle Kenneth Has, and a kitten verse—Me-ow! Children are interested in many topics.

Editors will often ask you to rewrite, if they like the verse, but disagree with the philosophy or psychology. When I wrote: "It's My Turn," I did not realize that selfishness was prominent.

IT'S MY TURN

(First Version)

It's my turn now to have the swing.
I like it best of everything.
Maud is on our hobby horse.
I like it second best, of course.
It's my turn now to have the slide;
On it I ride and ride and ride.

Since I had copied—practically word for word—this reaction as spoken by my eldest daughter, I did not then see its undesirable feature, the same child taking all the turns. No mention of sharing. After the editor pointed this out to me I rewrote it and sold it to the *Picture Story Paper*:

IT'S MY TURN NOW

It's my turn now to have the swing.
I like it best of everything.
Maud is on our hobby horse.
We always wait for turns, of course.
And Joyce is playing on our slide;
I see her ride and ride and ride.
Soon I will have a turn to ride
Upon the horse and on the slide.

If you will take the time really to listen to youngsters, you might hear something like this, for children ponder serious subjects, even if we seldom give them credit for it.

(In *First Steps in Christian Nurture*)
Why do soldiers shoot good people?
Is it really so?
Mother can you tell me
'Cause I'd like to know.
—Answer your daughter!

Mother, after this world, what?
I want to get it right.
I've thought and thought about it so,
And most of all last night.
—Answer your daughter!

I don't know. I'm only four.
Don't you know?
Mother,
Answer your daughter!

Verses for special days are in demand and sell easily, if you send them at least five months ahead of possible publication date. Here is one that sold to the Editor of the Children's Page of the *St. Joseph News-Press*:

FOURTH OF JULY

When it is time for flags to wave,
I feel real big and very brave.
I watch the boys shoot off some caps.
Then, Daddy takes us after naps
To hear the drums and watch the men
Parade through town and back again.

And again, at Christmas, youngsters—most of them at least—have written to Santa Claus. I sold this:

A LETTER TO SANTA (In *Babies Magazine*)

A rocking horse for baby
Is what we want for him.
And for our little Cora Sue,
A lady doll quite slim.
Our mother wants a shiny stove
An' a vac'um that will hum.
For Daddy bring a pipe and tie,
And *please*, I want a drum.

Historical personalities often make acceptable

subjects for verses. I have one on Lincoln and one on Johnny Appleseed.

As in adult magazines, we find the inspirational verse in periodicals for children. Boys and girls are deeply reverent, and seem to enjoy verse that tends to bring them closer to their own religious experiences and teachings. I wrote several: "In His Steps," "Story Hours," "The Time for Prayer," and "Because He Cares." All are direct; all help to reassure the child; all bring comfort and guidance.

BECAUSE HE CARES

(In *Light and Life Primary Paper*)
Hold God close within your heart;
Speak to Him in daily prayers.
He will guide you all the way,
Helping you because He cares.

When writing for children, keep the verse patterns simple; employ themes that are familiar; use strong rhythm; repetitive rhyming, and present your material through or in the child's viewpoint. Do this and study your markets. And sell!

I'LL TREAT THEM KINDLY

By LEE FLOREN

IN 1940 I wrote a Western story starring a judge and a postmaster and sold it to *Big Book Western*. The jurist was named Judge Lemanuel Bates and the postmaster was named Tobacco Jones.

Since that date, the two characters have been living with me, night and day, and they've stood beside my desk, asking me to put them in another Western story. I know them better than I do members of my own family.

These two have been the protagonists in about fifty Western stories and I have had published three books marked by their antics. And I never meant them to become "series" characters.

They "crept" up on me.

1940 . . . One year before Pearl Harbor. The days when, to sell a Western story, the main character had to be a watch-maker, house-painter, or anything but a cowpuncher. 1940, when a Western magazine editor would not buy a story starring a cowboy.

So, because of this queer edict, Judge Bates and Tobacco Jones were born. They never had infancy, boyhood, or adolescence. They were born full grown.

I tried to forget them after writing the *Big Book Western* story. But I couldn't. I put the pair—Judge Bates, with his whiskey-jug; Tobacco Jones, with his plug of Horseshoe "eatin'-terbaccier"—into other stories.

I've never grown tired of writing about Judge Bates and his partner. But running a "series" character is a difficult job.

For one thing, the character has to have flexibility of movement. By this I mean he has to be in a calling, or job, that can take him around the country, constantly bringing him into trouble. Judge Bates's judicial position accomplishes this purpose for me.

He is, in fact, a "roving" judge, called to troubled localities to sit on the Judicial Bench. He is, in fact, a judicial "trouble-shooter," to bring up a new analogy.

Most Western character-series are built around lawmen. In their capacities as law-enforcers they

are called to various localities to settle troubles. Judge Bates is called, not in capacity of a lawman, but as a judge.

Nevertheless, he does some law enforcing off the bench, too.

Tobacco Jones is just his foil. He is the comedy element, the fall-guy for Judge Bates. Occasionally, though, I let him solve some problem, thereby astounding himself and the judge—and the reader, also, I hope.

The writer must always remember the background of his series characters. Each story, if background is mentioned, must coincide with former stories starring that particular character. Readers have sharp eyes . . . and good memories.

When a writer writes a short story, he is through forever—most times—with the characters involved. But in a "series" set of stories he must keep alert and remember items that are unessential in a single short story.

Writers are notorious for their bad memories. When a writer puts out story after story, day after day, he soon learns luckily to forget the previous story he has just finished. In my case, I can pick from the newsstand a story I have written, glance through it, and not remember a word of it.

Writing rapidly, putting out many hundred thousand words a year, a writer has to develop the faculty of "forgetting" immediately.

Therefore, in the case of Judge Bates and Tobacco Jones, I have written out, detail after detail, the birthplaces, educations, names of parents, age of characters, when born, how many years in that locality, how many years in that locality. I hang this detailed chart on the wall over my desk when I work on a Judge Bates story.

Their characters—their physical makeups—are so clear in my mind, I do not write those down.

Both of these characters have "tags."

Now a "tag" is something a writer hangs onto a particular character to identify him immediately to a reader. Dickens was great for "tags"; his works are sprinkled with characters owning certain men-

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WHAT-AND HOW-TO WRITE FOR "SUNDAY DIGEST"

By JEAN B. MacARTHUR, Managing Editor

The David C. Cook Publishing Co., 850 N. Grove Ave., Elgin, Ill., is making some important changes in its story papers. *Boys' World*, *Girls' Companion*, and *What To Do* are being discontinued, and in their place a newspaper called *Sunday Pix* is being published. *Sunday Pix* uses picture strip technique and has no story requirements. *Young People's Weekly* which last October began appearing in digest form under the name *Young People's Digest*, now is being called *Sunday Digest*.

Sunday Digest is sold in quantity to the Sunday schools and given by them to their scholars. It is a 16-page paper designed for young men and women 19 to 23—and up. Because these young people are wide-awake young Americans, they want excitement and human interest and drama and romance. Because they are active in the Young People's Societies of their churches, they also want good material on famous or interesting preachers, missionaries, etc. We want to publish good religious material, and we want to publish good lay material—but we do not want ever to combine the two artificially. Preferred length for fiction, approximately 1500 words; for articles 1000 words or 1500 words.

Sunday Digest carries some out-and-out religious material and some out-and-out secular material. In former days it was a practice of many writers to attempt to combine the two—to get a religious touch, or at least a moral one, into every piece. In those rare cases where a religious touch or a moral one naturally falls into a story, we are more than delighted. But we will not publish any secular material that has a dragged-in moral.

Here are some of the things that we want:

1. *We want fiction*, short stories or serials, or even short enough to be published in anecdote form. The big thing that we are looking for is excitement, a sense of drama and action. We want red-blooded stories for red-blooded youth. We want romance. We want adventure.

2. *We want stories about people*, all kinds of people. They may be living or dead, real or imagined; but they must be interesting to the group for which they are written. We do not want educational material. Many of our readers have to go to school, they have to study history and geography and science. We don't want them to look on our papers as being an extension of school work in any sense of the word. We want them to feel that in our papers they will find enjoyment—sheer pleasure—plus some helpful material on their work.

Now there are many things that are in an educational classification that we will publish, but we will do so because they are, in our opinion, interesting to the groups for which they are intended, and not because they are instructive. In other words, an article on an educational subject will be considered only when we feel that it is presented in such a way that our readers will really enjoy reading it. Thus an article about George Washington or Booker T. Washington is acceptable only if it is handled in such a fascinating way that it leaps out of the educational category into the fascinating one.

3. *Humor* is something that we are always look-

ing for. We don't care whether it is in fact or fiction form, or even in short anecdote form. We will publish good humor in any size, with cheers.

4. *Religion*. We are always glad to see good religious writing of any kind. It is only fair to state that a great deal of the religious material for the *Sunday Digest* is staff written.

5. *Sports stories and articles*. Yes, we want them, but we want good two-fisted real he-man sports stories. Authors are asked to remember that athletes are natural competitors, that when they go into any kind of athletic contest, they go in to win. We hope we won't have to read any more of those stories in which the logical winner doesn't try to win because (a) his rival's girl is watching the race or (b) his rival has worked so hard to win his letter; so our hero pretends a sprained ankle in order to let said rival win the coveted award. Let's get realistic—let's portray athletes as they are, not as they exist in the minds of some authors!

6. *Good animal stories* are sure-fire stuff for our readers and that holds good of fact and fiction, of wild animals or tame, of pets of all kinds.

7. *Hobby material* is welcome, provided it explains the hobby, shows what the readers will get out of it if they take it up, and explains how they can get started on it.

8. *Language*. This is important. Often it is the factor that distinguishes a good story from a mediocre one. If the characters in a story are to live, they must not only act but talk like the people they are supposed to be. For example, if your hero is a stevedore, make him sound like one (of course, without the crass realism of swearing)—not a Wall Street banker. But by the same token, everyone who is not a college professor does not talk like a street gamin.

Colloquialism? Dialect? Slang? Yes, in their natural places. But go sparingly on the last! You, as writers, and we, as publishers, have an obligation to our readers: to give them our best. And no story—however humorous, adventurous, or dramatic—was ever spoiled by good grammar, well-chosen words, correct sentence structure!

Our standard rates are 1 cent per word. For exceptional material we occasionally pay 2 cents—and we hope that yours will be good enough to make us dig down deep! Payment is made weekly. We pride ourselves on quick readings, and thorough ones. Material that is not acceptable will be returned within ten days of its receipt. Occasionally a borderline case, liked by some editors but not quite so much by others, will be held as much as two weeks. We try to get our decisions out just as promptly as possible.

We hope that these few words about our requirements will be helpful to authors who are thinking about contributing to *Sunday Digest*. We hope you will write for us, and that your material will merit our acceptance. We are proud that not a few of our writers of yesteryear have become successful best-sellers—Lloyd C. Douglas is a case in point. And we sincerely hope that among our present and future contributors will be many more who will follow in his steps.

YOU'VE GOT TO HAVE FACTS

By CON W. ROSS

WHEN I plucked a fifty-dollar check from the mailbox in payment for a feature article I had written for *Varsity* the first thing that came over me was a feeling of smugness and pomposity. I, Con W. Ross, was now a writer!

When I picked up the issue with my article in it, the smugness and pomposity switched to embarrassment and chagrin. Oh, the article was there all right, but how different it was from the original manuscript which I had submitted!

To understand why the article was accepted at all, it is best to go back to the beginning—back to the time when *Varsity* first let it be known it wanted an article about Oregon State College.

Varsity was in its youth as a magazine for young men, and it was publishing a series of articles based on bull sessions at colleges all over the nation. The authors for these stories were to be students who actually were going to the school the article was about. In this manner *Varsity*'s circulation would be increased measurably by the drawing power and influence of each student in his own locality.

When *Varsity* first notified Oregon State College about having such an article written, the letter went through several hands and finally reached me. I felt qualified to write it. After all, my trunk was just as full of rejection slips as anyone else's. *Varsity* quite possibly had little choice in the matter when it came to final publication, for my manuscript was the only one submitted.

I felt pretty big while I was writing that article. So big, in fact, that I paid little attention to what I was writing. I rambled on with what I thought to be a very humorous style, certain that I would knock *Varsity* editors off their feet. I overlooked the fact that humor is defeated if the attempt at it is obvious. Whenever facts themselves are humorous it is well to put them in; but to fictionalize humor to the extent of overburdening the story is a cardinal sin; and that is just what I did.

So, when the article appeared in print, it was stripped of my "creativity." Fortunately, I had included enough stable facts to make the story readable and served their purpose well. There was no need for addition of my windbagging.

Varsity's treatment of that article was the best lesson I had ever received. I now know why so many beginning writers fail to have manuscripts accepted. They are just like I was. They can't seem to realize that facts, rather than a profusion of personalized air bubbles, make the salable feature story. Facts can be made colorful and interesting, of course, but to insert "plucked from the air" stuff is just no go. To picture more clearly the thing I am driving at, let's compare the lead and a few other paragraphs of my original story with that published by *Varsity*. The original ran thus:

"As we open the book on Oregon State College, we find that since veterans seem to comprise nearly the whole of the enrollment, it might be well to consider that bull sessions could be tabbed 'calf sessions. In looking through the dictionary, we find that 'calf is the young of a cow, or of the bovine family of quadrupeds.' That meaning, however, is not quite the one which describes bull sessions at OSC; rather, the definition which conserv-

atively states that 'calf is the fleshy hinder part of the leg below the knee,' does a bit of a better job—"

Now, what does that whole paragraph actually say? Nothing! "Girls are the main topic of OSC bull sessions" would have been more effective, and would have saved a lot of space.

Varsity cut out that lead entirely. Later in the story I had mentioned the same thing in a few short words. The paragraph which was used as the lead in actual publication was my second paragraph describing briefly the location of OSC, the type of students attending, and the courses offered. It was a paragraph loaded with facts.

Spotted throughout the original story were a number of paragraphs written just like the lead. They served their purpose too—the waste basket. The paragraphs, humorous or otherwise, which were left in the story were left in for a very good reason—though related, they stood alone and consisted of something that could be grasped by the reader as a plausible situation. A typical paragraph as printed by *Varsity* was this:

"For as many years as can be remembered, Oregon State College and the University of Oregon have never been what you might call close pals. Rivalry is hot when the two teams meet and it is not at all uncommon to see a battle royal among spectators with unstable temperaments. Goal posts come down as if they were toothpicks and many a student has brought home splinters for souvenirs—though the splinters were placed in a spot which makes sitting down more than just a little difficult."

And this:

"The military ball was a success and bragged of a bigtime band. As a method for advertising prior to the dance, a large tank was driven on the campus and was opened for students to examine. One morning at the crack of dawn someone did a beautiful job of painting the tank a passionate pink. It was never discovered who the inspired artists were."

These incidents aren't uproariously funny. They don't cause you to sit down and laugh yourself sick, but they do add variety and interest to a factual feature story. Such humor always is worthwhile and justifiable, for it is fact. There is no need for fiction.

Now, as I review what I wrote originally and compare it with the published article, I have reached the conclusion that a writer can know all of the mechanics of building an interesting story; he can have a whamdinger of a lead, a well developed body, and an artistic climax; he can know English grammar to the umpteenth degree; but this article won't be worth two-bits in Hades if it fails to include facts.



METRICAL FOOTWORK RULES By CLARA EDMUNDS-HEMINGWAY

Iambus: Short-and-long (— —) you know,
The Trochees, long-and-short (— —) must go;
And Spondees, two-long-beats (— —) and slow.
The Anapest: two-short-one-long (— — —)
To Dactyls: long-two-short belong (— — —)
While short-long-short (— — —) is Amphibrach;
(The word is odd; and rhymes with sack;)
The Amphimacer's long-short-long, (— — —)
So ends the footwork of this song.

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A—GENERAL LIST

STANDARD PERIODICALS—A

America, 329 W. 108th St., New York. (W-15) Articles on topics of current social and political interest, rural problems, 2500-2000; short modern verse. Rev. R. E. Hartnett, S.J. \$35 per 1800 word article (about 2c), Acc. (Catholic).

American Legion Magazine, 1 Park Ave., New York. (M) Short stories to 2500. Articles handled on assignment. Query. Alexander Gardiner. High rates, Acc.

American Magazine, The, (Crowell) 250 Park Ave., New York 17. (M-25) Short stories 3000-4500; short shorts 1000-1500; stories, 750; vignettes, 500; novels, 25,000. Articles usually arranged for. Summer Blossom; William B. Hart, Fiction Ed. First class rates, Acc.

American Mercury, The, 570 Lexington Ave., New York 22. (M-25) Political, foreign affairs, art, medicine, science, music, etc., articles and essays, short stories, up to 3000, verse. Lawrence E. Spivak. 3c up, Acc.

American Scholar, The, 415 First Ave., New York 10. (Q-75) Articles on subjects "of substantial general interest in clear and unpedantic language." 3000-3500; verse; Hiram Haydn. \$5, printed page, maximum \$50; verse, \$10-25; Acc.

American Swedish Monthly, The, 45 Rockefeller Plaza, New York 20. (M-25) Illustrated articles dealing with Sweden, relations between Sweden and U. S., or stories of prominent Americans of Swedish stock. 1000-2000. Olof Ollen. 2c, photos \$3, Pub.

Argosy (Popular), 205 E. 42nd St., New York 17. (M-25) Short stories of colorful, adventurous, dramatic living, to 5000; novelettes, 8000-9000; complete short novels, 12-14,000. Articles; features. Cartoons Henry Steeger, Ed.; Rogers Terrill, Exec. Ed. Good rates, Acc.

Atlantic Monthly, The, Arlington St., Boston 16. (M-50) Critical essays, human-interest articles, 6000-8000; sketches, short stories, 4000-10,000; verse; unusual personal experience; high literary standard. Edward Weeks. Good rates, Acc.

Beaver, The, Hudson's Bay Co., Winnipeg, Canada. (Q-25) Articles on travel, exploration, trade, anthropology, natural history in the Canadian North, up to 2500, illustrations essential. Clifford P. Wilson. 1½c, Pub.

Buick Magazine, 818 W. Hancock Ave., Detroit 1. (M-free) Articles on places, people and events of interest to tourists, 500-600, with 3 or 4 good photos; fillers on interesting places, people or events 200-300 words and photo. No cartoons, poetry, quizzes, fillers of the oddity type, first-person accounts of vacations or tours. E. W. Morrill. Acc. Supplementary rights released.

Canadian Geographical Journal, 36 Elgin, Ottawa, Canada. (M-35) Illustrated geographical articles 1000-5000. Gordon M. Dallyn. 1c up, Acc.

Christian Science Monitor, The, 1 Norway St., Boston 15. (D-5) Articles, essays, for editorial and department pages, up to 800; forum to 1200; editorials to 800; poems. Acc. or Pub.

Collier's, (Crowell), 250 Park Ave., New York 17. (W-15) Short stories, 1200 to 5000; serials up to 64,000; novels and articles on popular questions of the day 3500; fillers; cartoons; verse only rarely. Kenneth Littauer, Fiction Ed. First class rates, Acc.

Columbia, 45 Wall St., New Haven, Conn. (M-10) (Knights of Columbus) Articles of general Catholic interest, 2500-3500; essays; verse. John Donahue. 1c to 3c, Acc.

Commentary, 34 W. 33rd St., New York 1. (M-50) Political, economic, sociological, religious, literary articles of high quality, 4000-6000. Book reviews. Short stories, 2500-4000. Verse, any length. Elliott E. Cohen. \$150 base rate for articles, Acc.

Coronet, 919 N. Michigan Ave., Chicago 11. (M-25) Uses factual anecdotal packed articles under 5000; photos; fillers; one-pagers. No fiction or poetry. Reports in 2 weeks. Jerome Beatty, Jr., Mng. Ed., 366 Madison Ave., New York. Good rates, Acc.

Cosmopolitan Magazine, (Hearst) 959 8th Ave., New York 19. (M-25) Outstanding short stories 4000-6000; short shorts 1000-2000; novelettes 10,000-20,000; serials 50,000-60,000; book-length novels, non-fiction features. Articles of cosmopolitan interest 2000-3000. Arthur Gordon. First-class rates, Acc.

Desert Magazine, The, Palm Desert, Calif. (M-25) Illustrated feature articles from the desert Southwest on travel, nature, mining, archaeology, exploration, personalities, Indians, to 2500. (Overstocked with poetry.) Randall Henderson, 1½c and up, prose. Photos, \$1 to \$3, Acc.

Digest and Review, 686 Broadway, New York. (M-25) Second serial rights on articles on politics, national defense, science, psychology, self-help, vocational guidance. Authentic, spark-

ling. No poetry, fiction, photos. Credit to author and magazine; also free copies of issue containing digest. F. L. Nelson. 1c-2c.

Elks Magazine, 50 E. 42nd St., New York 17. (M-20) Articles, 5000; cartoons; mystery fiction. Coles Phillips. \$100 to \$500, Acc.

Esquire (Esquire-Coronet), 366 Madison Ave., New York. (M-50) Sophisticated unsentimental articles; masculine viewpoint; essays, sketches, short stories, especially action, 2000; cartoons, cartoon ideas. David A. Smart. Buys according to quality and length. Needs satire. Acc.

Everybody's Digest (W. J. Smith Pub. Corp.) 420 Lexington Ave., New York 17. (M-25) World events, politics, business, personalities, unique and human interest stories, humor, etc. 80% digest, 20% new material. Theodore Irwin, Ed.; Madalynne Renter, Mng. Ed. Good rates, Acc.

Extension (The National Catholic Monthly), 1307 S. Wabash Ave., Chicago 5. (M-30) Short stories, 2000-6000; romance, adventure, detective, humorous; six installment serials, 5000; short-shorts; articles, cartoons. Eileen O'Hayer. Good rates, Acc.

Eye: People and Pictures, (Martin Goodman), 305 5th Ave., New York 1. (Bi-M) 2 or 3 articles a month, 1000-4000; strong human interest articles; profiles of vivid personalities; articles with personal application to the general reader; exposes of unusual situations in American life; sports material appealing to wide audience; photos with high human interest value. Carlton Brown, Ed.; Monna Troub, Assoc. Ed. Good rates, Acc.

Far East, The, St. Columbans, Milton, Mass. (M-10) Catholic mission magazine; buys short (1500-1800) stories with wholesome plots; short-short stories to 800; authentic travel and human-interest articles and photos on China, Philippines, Burma, Korea, Japan, etc.; good poetry. Stories, \$30, Acc. (Send 10 for sample copy.)

Ford Times, Ford Motor Co., 3000 Schaefer Rd., Dearborn, Mich. (M) Well-illustrated, travel, place, sport, or other articles, 1200-1500; shorts; photos, with Ford angle. 10c, Acc. (Query.)

Foreign Service, Broadway at 34th St., Kansas City 2, Mo. Limited market for dramatized factual military service stories in the "now it can be told" category; articles on subjects pertinent to interest of overseas veterans; anecdotes, 100-300, dealing with amusing overseas experience instances. Word length for stories and articles 1500-2000. Barney Yanofsky. Good rates, Acc.

Fortune, 350 5th Ave., New York 1. (M-1.25) Articles with industrial tie-up, 95% staff-written. Some source material purchased. C. D. Jackson, Publisher.

Harper's Magazine, 49 E. 33rd St., New York 16. (M-50) Timely articles for intelligent readers; short stories; essays; fillers; verse. Frederick Lewis Allen. Acc.

Holiday (Curtis Publishing Co.), Independence Sq., Philadelphia 5. (M-50) Quality articles, well-illustrated, on things-to-do and places-to-go, to 3500. Ted Patrick. First class rates, Acc.

Journal of Living, 1819 Broadway, New York 23. (M-25) Inspirational, philosophic and practical advice articles on longevity, nutrition, health, personal problems. Leonard M. Leonard, Ed.; Frances Goodnight, Features Ed. Excellent rates.

Kiwian Magazine, The, 520 N. Michigan Ave., Chicago. (M) Articles on national affairs and community problems, 1000-1800. Felix B. Streymans, Mng. Ed. \$35 for 1000 words; \$50 for those 1500-1800. Acc.

Liberty, 37 W. 57th St., New York 19. (M-20) Romantic, adventure, humorous short stories, youthful appeal. 1000-5000; timely human-interest articles; verse; fillers; cartoons. David Brown. First-class rates, Acc.

MacLean's, 481 University Ave., Toronto, Canada. (Semi-M-10) Short stories, love, romance, sea, mystery, industrial, war,

EDITORS ARE DISGUSTED

when they try reading scripts with horrible punctuation, bad spelling, poor sentences, awkward paragraphing, and faulty ascents to climaxes. My nine years supervising English students qualify me well for editing your scripts.

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adventure, outdoor, up to 5500. Articles of general interest, including science, personalities, medical, etc. Canadian angle helps, but is not essential. W. A. Irwin, Ed. 4c up, Acc.

Magazine Antiques, The, 40 E. 49th St., New York. (M-65) Authoritative articles representing new discovery, or a new point of view, or a new opinion, regarding some aspect of glass, china, metalware, furniture, etc. 1000-2500. Essays, news items, photos. Alice Winchester. 3c, Pub.; exclusive photos, paid for at cost.

Marine Corps Gazette, The, Marine Corps Schools, Box 106, Quantico, Va. (M-30) Professional, military, and Marine Corps subjects, 1000 to 5000, illustrated, with emphasis on amphibious warfare; fillers. Major Houston Stiff, U.S.M.C. 3c, Pub.

Memorah Journal, The, 63 5th Ave., New York. (Q-\$1.50) Jewish short stories, sketches, one-act plays, essays, poetry. Henry Hurwitz. 1c up, Pub.

Nation, The, 20 Vesey St., New York 7. (W-15) Articles on politics, literature, economics up to 2400. Freda Kirchwey. 1½c, Pub.

National Geographic Magazine, 16th and M Sts., N. W., Washington 6, D. C. (M-50) Official journal National Geographic Society. Articles on travel and geographic subjects up to 7500; photographs. Gilbert Grosvenor. First-class rates, Acc.

National Jewish Monthly, The, 1003 K St., N. W., Washington, D. C. (M-15) Short stories, articles, essays, Jewish interest. 1000-3000. Edward E. Grusd. 1c to 2c, Pub.

National Police Gazette, 1560 Broadway, New York 19. Factual police stories, sports stories, to 1500; personality pieces on sports figures; short Washington items. Harold H. Roswell. 2c, Pub.

New Republic, 40 E. 49th St., New York 17. (W-15) General articles of any length, dealing with all phases of public affairs. Michael Straight, Ed. Rate of payment by arrangement.

New Yorker, The, 25 W. 43rd St., New York 18. (W-15) Short stories and humor 400 to 2000; factual and biographical material up to 2500; cartoons, cartoon ideas; light verse. Good rates, Acc.

Pacific Pathways, 1114 W. 8th St., Los Angeles 14. (Q-50) Factual descriptive articles of scenic and historical points of interest in the Western states. 1000-1250. James A. Fraser. \$50. Color transparencies (not less than 3½x4½"), \$15-\$25; black and white 8x10 glossies, \$3-\$5. Pictures should come with ms. if possible. If not, source where they can be obtained.

Pageant, 535 5th Ave., New York 17. (M-25) Articles on adventure, politics, people, sports, self and community help to 3000; Americana, strange facts, etc. Up to \$600 for articles, Acc.

Pen (Public Employee's News), P. O. Box 2451, Denver 1, Colo. (M) Articles, 500-2250; short stories and vignettes 500-2250; all material particularly interesting to public and federal workers, teachers, out-of-doors, love domestic, rural, juvenile, hobbies, travel, medical, scientific, fashion, education, health, sports, fillers, verse; cartoons, \$5-\$15. A. H. Lindsay. 5c, fiction and articles, 50c a line for verse, up to \$10 photos, Acc.

People & Places, 3333 N. Racine St., Chicago 13. (M-Free-controlled) Short, human-interest, people-and-place articles, 80% pictorial. Frederick O. Schubert. 1c, photos, \$5, Acc.

Pic, 122 E. 42nd St., New York 17. (M-25) Formerly all pictorial, now uses articles and stories aimed at young men. Good rates, Acc.

Practical Knowledge Monthly, 1139 S. Wabash Ave., Chicago 5. (M-10) Practical applied psychology, popular mechanics, self-help, vocational articles, 1000, all written for men who are ambitious to get ahead. V. Peter Ferrara. Approx. 2c, photos \$2-\$3, Acc.

Railroad Magazine (Popular), 205 E. 42nd St., New York 17. (M-35) Uses feature stories covering phases of railroad operation with comprehensive captions and blurbs; fact articles on same subjects, 3000-5000. Overstocked with fillers and poems. Good rates, Acc.

Reader's Digest, Pleasantville, N. Y. (M-25) Digests of published articles; occasionally original articles. Good rates, Acc.

Redbook (McCall), 230 Park Ave., New York 17. (M-25) Short stories, serials, complete novels, novelettes, feature articles, romance, domestic problems, emotional slant to women. Edwin Balmer. First-class rates, Acc.

Rotarian, The, 35 E. Wacker Drive, Chicago 1. (M-25) Authoritative articles on business and industry, social and economic problems, travel sketches, humor, essays, 1500-2000. Little fiction used. Leland D. Case. First-class rates, Acc.

Saturday Evening Post, The, (Curtis) Independence Sq., Philadelphia 5. (W-15) Articles on timely topics 1000-4000; short stories 2500-5000; novelettes, 12,000-20,000; serials 40,000 to 60,000; lyric and humorous verse; skits, cartoons, non-fiction fillers, to 500. Ben Hibbs. First-class rates, Acc. (Reports within a week.) (Query on articles.)

Saturday Review of Literature, 25 W. 45th St., New York 19. (W-15) Articles, essays, 1500-3000, verse, fact-items, on literature; cartoons. Norman Cousins. Pub.

Script, 548 S. San Vicente Blvd., Los Angeles 36. (M-25) One reporting piece and one profile each issue and considerable anecdotal material about California and the West; verse, 2 lines up; cartoon gags. Everything must be slanted for an adult California audience. James P. Felton. Rates roughly comparable to *Atlantic Monthly* averaging between 7c and 10c a word.

Sir, 105 E. 35th St., New York 16. (M-25) Expose and general interest articles, 2000-3000. \$50, \$60, \$75, with \$5 each for photos; short-shorts of male interest 1000 or under, \$50; short fiction, 2000-3000. \$50, \$60, \$75, light or humorous or serious; actual, true experiences of men, first-person, adventure, danger, 2000-3000. \$50, \$60, \$75; short sports arti-

cles, 1000-2000. \$50-\$60; fact fillers (no humor). Adrian B. Lopez.

Sport Life, 350 5th Ave., New York. (M-25) Spectator sports short features, 1000; regular features, 2000-4000; short stories to 5000. No how-to hunting and fishing material. Bruce Jacobs. 5c; fillers \$5-\$10; sports action photos \$7.50-\$10, Acc. 1st and 2nd American serial rights.

Standard, The, Montreal, P. Q., Canada. (W-10) Features of Canadian interest, short stories, 1200-2500; novels, about 35,000; articles, 1800; fillers, 400. A. G. Gilbert. 3c up, Acc.

St. Anthony Messenger, (Franciscan Fathers) 1615 Republic St., Cincinnati 10. (M-25) Catholic family magazine. Human-interest features on prominent Catholic achievements and individuals; articles on current events, especially when having Catholic significance, 2000-2500, short stories on modern themes slanted for mature audiences, 2000-2500. Extra payment for photos retained. Occasional poetry on inspirational, religious, romantic, humorous, and nature themes. Rev. Victor Drees. O.F.M. 3c cp, Acc.

Success Today, 227 E. 44th St., New York 17. (Q) Articles stressing principles of success; actual success stories of living people, singly or grouped. Douglas Lurton, Ed.; Donald Cooley, Mng. Ed. Good rates, Acc.

This Week, 420 Lexington Ave., New York 17. (W-magazine section of 24 newspapers). Romance, mystery, adventure, humorous short stories, 1200-4000; short articles on popular science, interesting personalities, sports, news subjects making for a better America, to 1500-2500; interesting non-war shorts, 500-1000; fillers, cartoons, short animal material; appealing animal photos. William I. Nichols.

Times Magazine, The, Times St., New York 18. Articles, 1500-2500, and verse based on the news, topics relating to sports, nature, science, education, the world of fashion and of women's interest. Lester Markel, Sunday Ed. \$150-\$200 for full-size article.

Tomorrow, 11 E. 44th St., New York 17. (M-35) Forward-looking and unbiased articles of general interest; world affairs, economics, science, education, literature and the arts together with exceptional fiction, verse, and book reviews. Eileen J. Garrett. \$150 up, Acc.

Toronto Star Weekly, The, 80 King St., W., Toronto, Canada. (W-10) Feature articles, Canadian appeal articles on topical subjects to 2000. Novels, 40-000-45,000; and serials, 18-20,000; short stories, 300-4500; love-adventure, romantic, western, mystery, detective, etc.; photos, cartoons. Jeanette F. Finch, article Ed.; Gwen Cowley, Fict. Ed. 3c up, Acc.

Town and Country, 572 Madison Ave., New York 22. (M-75) Satirical, topical short stories, articles, essays, on unusual subjects, not addressed to a purely feminine public. Varying rates, Acc.

Trailways Magazine, 35 E. Wacker Drive, Chicago 1. (Q) Description of places and things of interest to traveler and vacationer within limits of U. S. 1500, with 8x10 glossy photos. H. M. Collier. Up to 5c a word, Acc. Photos, Pub.

True, The Man's Magazine (Fawcett Pub., Inc.), 67 W. 44th St., New York 18. (M-25) Factual stories of interest to men. 2000 up—average 5000-6000. Two-column fillers, 500-1000. One novel length (20,000) each issue. High rates, Acc.

Virginia Quarterly Review, 1 West Range, Charlottesville, Va. (Q-75) Exceptional literary, scientific, political essays 3000-7000; short stories and verse of high standard. Charlotte Kohner, Ed. Good rates, Pub.

Westways, 2601 So. Figueroa St., Los Angeles 54, Calif. (M-20) Articles 300-1200, photos of out-of-doors, natural science, history, etc., on Calif., Ariz., Utah, Nevada, New Mexico, and So. Colorado. Verse. Phil Townsend Hanna. 3½c, Acc.

Whisper, (Harrison Pubs.) 206 W. 52nd St., New York. (Bi-M-25) Expose articles and startling news features, heavily illustrated. All with tabloid treatment—strictly sensational. G. Rogers. \$50 an article, photos \$5, Acc.

Yale Review, Box 1729, New Haven 7, Conn. (Q-\$1) Articles on current political, literary, scientific, art subjects 5000-6000. Helen MacAfee, Mng. Ed. Good rates, Pub.

Yankee, Dubuque, N. H. (M-25) Robb Sagendorph. Short fiction, articles, 1500; verse, 8 lines; fillers, cartoons, photos. Yankee subjects, past, present, future. 1c-2c; 3c-5c, verse.

Your Life, The Popular Guide to Desirable Living, 227 E. 44th St., New York 17. (M-25) Inspirational, helpful articles on living, 1200-2500; quizzes; brief games; fillers. Douglas Lurton. First-class rates, Acc.

Your Personality, 227 E. 44th St., New York 17. (Twice a year.) Helpful articles on all phases of personality, 700-2500. Good rates, Acc.

STANDARD PERIODICALS—B

Alaska Life Magazine, 708 American Bldg., Seattle 4, Wash. (M-25) Articles, short stories, on Alaska of particular interest to Alaskans, "grassroots" type, 500-3000; verse, 12-18 lines, 1c a line; \$5-\$25 per article. D. E. Luke, Mng. Ed. Pub.

American Hebrew, The, 48 W. 48th St., New York. (W-15) Short stories, Jewish background, American scene 1200-1500. Florence Lindermann. 1½c up, shortly after Pub.

American Letters, 10 Legare St., Charleston 3, S. C. (Q) Articles and essays on various serious cultural subjects. 8000; short stories of quality equal to that accepted by *Kenyon Review* and such publications; verse of poetry quality. Anthony Harrigan, Ind., Pub.

American Life, 3210 N. Dayton, Chicago 13. (M-25) Sports angle items dealing with sports. 1½c-2c, Acc. (accepted, not submitted word count.) Dr. John G. Finch, Ed.-in-Chief.

Antiquer, The, 416 Wall St., Los Angeles 13. (M-25) Articles on authentic antiques and collections, 1000-1500. No jokes, stories, essays. Anne K. Kelly. Approx. 1c, Pub. Second and book rights released.

B. S. & B. Beacon, 750 Delaware, Kansas City, Mo. (M-Free) General interest short stories, 1500-1750, in good taste for family reading—but not preachy. Marje Sweeney. \$25. Acc.

California Highway Patrolman, The, Box 551, Sacramento, Calif. (M) Safety articles, 500-2500. W. Howard Jackson. 1c. Acc.

Camping Magazine, 181 Chestnut Ave., Metuchen, N. J. (November through June) Articles, fillers, news items, photos, cartoons, on subjects relating to organized camping. Howard P. Galloway. Ind.

Canadian National Magazine, 335 McGill St., Montreal, Canada. (M-10) Articles bearing on Canadian National Railways' activities and railway problems, to 1500. C. W. Higgins, Mng. Ed. Acc.

Chicago Jewish Forum, 82 W. Washington St., Chicago. (Q-\$1.25) Articles and short stories, 4000-6000; and poetry, Jewish subjects and minority problems only. Benjamin Weintraub. 1½c. Acc.

Christian Century, The, 407 S. Dearborn St., Chicago 5. (W-15) Articles on religious, international affairs, and social welfare topics, 2000; verse. Paul Hutchinson. Pub.

Common Ground, 20 W. 40th St., New York 18. (Q-50) Articles, fiction, and poetry interpretive of America's people of many tongues and races and creeds, 1500-3000. Margaret Anderson. Ed. \$5 printed page.

Commonweal, The, 386 4th Ave., New York 16. (W-15) Independent Catholic review. Timely articles on literature, arts, public affairs, up to 3000; verse up to 30 lines. Philip Burnham. Edw. Skillin, Jr. 2/3c. verse 4c line. Pub.

Current History, 108-10 Walnut St., Philadelphia 6. (M-35) Objective analyses of political, social, or economic conditions; important documents. D. G. Redmond. 1c. Pub.

Deseret News Magazine, Deseret News Publishing Co., Salt Lake City 10, Utah. Western activities, particularly those dealing with Utah, Northern Colorado, Southern Idaho, Northern Arizona. Olive W. Burt. 1c. photos, \$2.50. Pub.

Everyday Topics, Hygiene Bldg., Wilmington, Ohio. (M-15) Unusual-health, hygiene, social, juvenile delinquency, highly controversial subjects. Edwin L. Groome. 1c-1½c. Pub.

Forum, 108-10 Walnut St., Philadelphia 6. (M-35) Objective analyses of political, social, or literary conditions, 2500 up; essays. D. G. Redmond. 1c. Pub.

Furious, Carleton College, Northfield, Minn. (50c) Essays, short stories; verse. Quality material. Very little fiction. All critical essays on assignment. Reed Whittemore. \$5 page. Pub.

Future, Akdar Bldg., Tulsa, Okla. (M-25) Published by U. S. Junior C. of C. Business success stories, adventure, sports, surveys, features. Age of average reader, 30.6 years. Photos; cartoons; jokes. Brevity and pictures important. Raymond E. Roberts. 1c-3c. Pub.

Grit, Williamsport 3, Pa. (W-10) Clean short stories, adventure, mystery, love, Western, etc., 2500-4000; serials. Odd, strange pictures, brief text; Americanisms and family subjects; personalities and articles of general interest, 300-800; short illustrated articles for women's and children's pages. Howard R. Davis. \$4 to \$8 per short story, varying rates for articles, photos \$3. Acc.

Healy's Prize Winner, 332 E. 52nd St., Seattle 5, Wash. (M-25) Short articles, 250 to 1000, on prize contesting, writing, and money making hobbies. Also, monthly prizes of \$3, \$2, \$1 for the best list (longest and most accurate) of recent prize winners' names and addresses; notices of new, 'dead' or unfair contests; for recent winning entries (statements, slogans, etc.). Occasional pertinent poetry. James H. Colopy. 1c up. Acc.

Hold-It, 41 W. 52nd St., New York 19. (M) Non-fiction relating to modeling and fashion; top-flight model success stories; articles on animal models; authentic short items, including anecdotes by models and of models. Photos to illustrate, and news photos of leading models. Robert B. Knight. Ind.

Horn Book, 248 Boylston St., Boston 16, Mass. (Bi-M) Articles on juvenile authors and illustrators. Bertha Mahony Miller. 1c. Pub. Supplementary rights released to authors.

Indian Magazine, The, Indian Motorcycle Co., Springfield 9, Mass. (Bi-M) Articles on sport of motorcycle riding; motorcycle adventure stories; romantic fiction; cartoons. For all members of cycling family. W. W. Scott. Good rates, Acc. (Query).

J. C. Review, 130 N. Wells St., Chicago 6. (M) Easy-to-read, popular style articles on vocational guidance, child care, family welfare, and care of the aged. Louis Ludwig. 3c-5c. Acc. (No longer in market for outside material.)

Jewish Life, 305 Broadway, New York 7. (Bi-M-25) Articles and stories addressed to the modern Orthodox Jewish point of view, and reflecting the creative aspects of Jewish life, 1000-2000. Saul Bernstein. \$5 printed page (average 400 words). Pub. Sup. rights released to author.

Judy's, Judy Bldg., 3323 Michigan Blvd., Chicago 16. (M-25) Current interest articles, 800-1200 (no rewrites of encyclopedia or textbooks); short stories, 800-1600. Will Judy. 1½c. Acc.

Leatherneck, P.O. Box 1918, Washington 13, D. C. (M-25) Military, out-of-door and civilian articles about Marines. J. A. Donovan, Major, U.S.M.C. 1c. Acc.

Link, The, General Commission on Chaplains, 122 Maryland Ave., N.E., Washington 2, D. C. (M-15) Overstocked on everything but top-notch short-shorts, 2500 or less, in humorous vein to interest men and women in the Armed Services and/or Veterans Administration. Delmar L. Dyreson. Pay. 90 days prior to Pub. Releases all rights unless otherwise specified.

Magazine Digest, 60 Lowther Ave., Toronto 5, Canada. (M-25) National digest only, save for occasional feature articles paid for at 7c a word. M. Simmons, Ed.; Anne Fromer, Mng. Ed.

Mark Twain Quarterly, Webster Groves, Mo. (Q-75) Articles dealing with Mark Twain and American literature; short essays with humorous twist; short poems and sonnets; short fact items dealing with Twain and other Americans. Cyril Clemens. Pay. in subs. Special articles, \$1 column. All rights released.

Masses & Mainstream, 832 Broadway, New York 3. (M-35) Political and general articles, 3500; literary essays and art criticisms, 3500; realistic stories of American life, 5000; high quality poetry. Samuel Silien. \$5 printed page.

Modern Mexico, 381 4th Ave., New York 16. (Bi-M-40) Human interest articles and articles dealing with the cultural institutions, business, people, and day-by-day life in Mexico; some fiction; 1500-2000 words plus photos; verse. 3/4c. Pub. N. C. Behl. Exec. Eds. Releases all rights.

Motels and Courts, 544 W. Colorado Blvd., Glendale, Calif. (M-20) Articles dealing with travel, emphasizing the use of auto court accommodations; descriptive articles to 1500 about new Motels under construction; articles dealing with problems of auto court owners from a business standpoint. Jean

Mozart Magazine, Wow Publications, Eolia, Mo. Hobby-literary travel magazine featuring the literature, people, scenic wonders of the Ozarks and other sections of Missouri, Arkansas and the South. Uses poems with the Ozark slant. Sketches and pictures of people and scenery. Articles about hobbies, writers, artists, radio, stage, and travel in the South. Payment in prizes only.

Nevada Magazine, P.O. Box 37, Minden, Nev. (M-25) A-1 type of material dealing with Nevada and Sierra Nevada region, historical and current events, shorts on Nevada, including fiction based on true legendary data; verse. Nominal rates, verse, \$1, slightly more if accompanied by photo. Pub.

The New Colophon, 66 E. 56th St., New York 22. (Q) Articles on first editions, unusual printing, Americana—anything of scholarly, literary, bibliographical interest. Elmer Adler, John T. Winterich, Frederick B. Adams, Jr.

New England Quarterly, Hubbard Hall, Brunswick, Maine. (Q-\$1) Historical and literary articles and essays on New England Life and Letters. Herbert Brown. No pay. (Slow to report.)

New Mexico Magazine, Santa Fe, N. M. (M-25) Illustrated articles on New Mexico. George Fitzpatrick. \$10 to \$15 per article. Pub. Verse, no payment.

Omnibook, Inc., 76 9th Ave., New York. (M-35) 25,000 word abridgements of current best-selling books. Pays up to \$4000 for abridged reprint rights. Acc. (Not interested in original material.)

Opinion, 17 E. 42nd St., New York 17. (M-25) Articles 2000; short stories 2000; verse; fillers; Jewish interest. Dr. Stephen S. Wise. 1c. Pub.

Our Dumb Animals, 180 Longwood Ave., Boston 15, Mass. (M-10) S. P. C. A. organ. Animal articles, up to 600; photos. W. A. Swallow. 1½c. Acc. Photos \$1, up.

Our Navy, 1 Hanson Pl., Brooklyn 17, N. Y. (M-25) Professional type articles on naval subjects, of interest to enlisted personnel; authentic articles on naval subjects, 2000-4000; action naval short stories, photos, humorous and fact essays with naval slant. H. W. Burkhart, Jr. 1½c. Pub. No payment for verse.

Pan American, The, (Famous Features Syndicate), 1150 Avenue of the Americas, New York 19. (\$3 yr. + \$7.50 incl. Year Book) Business articles, social, economic, cultural and travel, covering the Western Hemisphere, 1000-2000; fillers. Exceptional photos. 1c. Pub.

Partisan Review, 1545 Broadway, New York 19. (M-50) Literary, political, experimental, off-trail, advance-guard stories, fine writing, to 5000. 2½c. fiction, 50c line, poetry. Wm. Phillips. Philip Rahv, Eds.

Pathfinder News Magazine, 1323 M. St., N.W., Washington 5, D. C. (Bi-M-10). Only news leads of exceptional timeliness and importance. Donald S. McNeil, Mng. Ed. Pub. (Practically no market.)

Personalist, U. of So. Calif., Los Angeles 7, Calif. (50c) Philosophical, literary and religious articles of scholarly nature. Small amount of verse. Dr. Ralph T. Flewelling. Small rate, Pub.

Pipe Lovers, 532 Pine Ave., Long Beach 12, Calif. (M-25) A magazine for men using articles on pipes, pipe smoking and related subjects, to 1000. Geo. W. Cushman. 1c. Pub. for articles of a technical or semi-technical nature; no payment for other material.

Plain Talk, 240 Madison Ave., New York 16. (M) Documentary material on totalitarian activities. Isaac Don Levine. Payment by arrangement.

Postmark, The, 832 Oakwood Ave., Columbus 6, Ohio. Uses material of interest to handicapped people . . . stories concerning achievements of such people, or about persons who do things to aid them. Norma Anne Kirkendall. No pay. except comp. copies. Personal letter accompanies rejected MSS.

Profitable Hobbies, 24th & Burlington, Kansas City 16, Mo. (M-25) Original how-to-do-it articles; features demonstrating the financial possibilities of hobbies; stories built around in-

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dividual hobbyists, to 3000; cartoons and cartoon ideas. Fact items. T. M. O'Leary. 1c, photos, \$1-\$5. Pub.

Promenade, 40 E. 49th St., New York 17. (M to guests of several smart New York hotels) Buys an occasional sophisticated short story to 1500; short, top-quality verse. Mrs. Dorothy Partridge.

Rayburn's Ozark Guide, Eureka Springs, Ark. (Q-50) Short stories, features, verse, photos with Ozark slant. Otto Ernest Rayburn. Payment by arrangement.

Rocky Mountain Life, 623 Mining Exchange Bldg., Denver 2, Colo. (M-25) Articles with regional appeal; personalities, arts, sports, Colorado and regional history, travel, wild life, 1000-2000. Western fillers; unusual, true historical stories (high altitude Western) regional photo stories, are particularly desirable. Phil Kerby, Mrs. Ed. 1c up. Pub.

Rosicrucian Magazine, The, Oceanaside, Calif. (M) Articles on occultism, mysticism, art, science, nutrition, astrology, in accord with the Rosicrucian Philosophy; short stories along same lines, 1500-2500. \$3-\$15. Acc.

Russian Review, The, 213 W. 23rd St., New York. (Q-84) Scholarly articles and essays on Russia, past or present, 3000-3500. \$25. Acc.

Saturday Night, 73 Richmond St., W., Toronto, Canada. (W) Articles of Canadian interest up to 2000; light, humorous articles, satire. B. K. Sandwell, 2/3 to 1c, photos \$2-\$3. Pub.

Southern Fireside, Exchange Bldg., 2109 5th Ave., N. Birmingham 3, Ala. Short-shorts and yarns from 1500 to 5000 by Southern writers for a Southern audience; light verse; fillers and anecdotal material to 500. Don Seiwel. Substantial rates on or before Pub. (For July publication. Query editor.)

Stop, 340 E. 57th St., New York 22. Short-short articles on popular subjects, profiles, preferred length 1200. Arthur G. Brest. \$50-\$100. Acc.

Story, 116 E. 30th St., New York. (Q-40) Distinctive short stories, "novellas" Whit Burnett. Moderate rates. Pub.

Sunshine Magazine, The House of Sunshine, Litchfield, Ill. (M-15) Constructive, wholesome short stories to 1500. "No love-sick or death-bed stories" Henry F. Henrichs. Acc., based on merit rather than number of words.

Tic, P. O. Box 350, Albany 1, New York. Articles on dental or dental related themes, 1000-6000; short-short fiction of the same type, 750 to 1000; cartoons; photographs and other illustrations, individual or series, humorous poetry to 60 lines. Payment to \$75 for unusual, top-flight articles; rates reached through individual negotiation with each contributor.

Swing, WHB Broadcasting Co., 1102 Scarritt Bldg., Kansas City 6. (M-25) Factual non-fiction 800-1800; literary short stories 800-1800; fillers 50-600. Mori Greiner. \$10-\$15, features; 1c, fillers. 50-50 on supplementary rights. J.

Townsend National Weekly, 6875 Broadway, Cleveland. (W-10) Articles and news on social security, taxes, aid to aged, to 800, to old-age pensioners; jokes. Wants correspondents in state capitals. George B. Fritz. 2c. Acc.

Tracks Magazine, 1336 Terminal Tower, Cleveland 1, O. (M-10) Articles on railroad subjects 500-1500. Ted O'Meara. 2c. Pub. (Query.)

Trailer Life (Trailer Coach Assoc. of Calif.), 3150 W. 6th St., Los Angeles 5. (M) Articles and fiction, 500-10,000, slanted toward trailer life and travel, or outdoor subjects of interest to trailer owners; pictures, cartoons, similarly slanted. Milton C. Hill. 1/2c-1c; glossy photos. \$2-\$5. Pub.

Trail-R-News, Griffin-Patterson Bldg., Box 431, Glendale, Calif. (M-10) Travel articles to 1000, especially those built around Trailerocoach life. Jean Jacques. 1/2c up. Pub.

U. S. Army Review, 314 1/2 S. 4th, Springfield, Ill. (Bi-M) Personal, human-interest military features, with articles to 1500. Harry C. Ford. 1/2c up.

U. S. Navy Magazine, Stony Brook, N. Y. (M-35) Articles, poems or photos of interest to Navy personnel or their families, to 2000. Stanley L. Phramer. 2c. Pub.

Welcome News, 404 W. 9th, Los Angeles. Articles on travel, history, biography, 200-1500; essays on Cooperatives and social reform, 1000-1200; short stories along socialistic lines; varied verse. T. G. Mauritz. Payment as agreed. Pub. (Overstocked.)

Your Mind—Psychology Digest, 103 Park Ave., New York 17. (Bi-M-35) Material on psychological subject-matter, 1-2000; fillers; stories and occasional poetry with psychological slant. Lesley Kuhn, Mng. Ed. 1c-2c, Acc.

WOMEN'S AND HOME MAGAZINES

American Baby, Inc., 258 Riverside Drive, New York. (M-25) For expectant mothers and mothers of babies under one year old. Used in every issue an article by physician and other suitable articles not over 1000 words. No fiction. No payment for verse except free copies of magazine. No photos. Only magazine of its kind edited by a professional registered nurse. Beulah France, R.N. 1/2c. Pub.

American Family Magazine, The, 53 W. Jackson Blvd., Chicago 4. (M through IGA stores). Good fiction, puzzles, quizzes, cartoons, fillers. John W. Mullin. Ind. Pub.

American Home, The, 444 Madison Ave., New York 22. (M-25) Practical articles with illustrations pertaining to home, interior decorating, building, gardening, food, children, family health, homecrafts, 800 to 2000. Mrs. Jean Austin. Varying rates, Acc.

Baby Post, 55 W. 42nd St., New York 18. (Q-25) Authoritative articles on baby care, home features, and occasionally a short story of appeal to this particular field; verse. Louise Cripps. 2-5c.

Baby Talk, 149 Madison Ave., New York 16. Experience articles mother-father-baby, 500-1000, fillers, verse. Irene Parrott. 1 1/2-3c. Acc.

Baby Time (Alford Pub. Co.), 424 Madison Ave., New York 22. (M-25) Articles to 1500 of interest to new mothers. 1/2c. Acc. (Similar requirements for **Modern Baby** and **Today's Baby** published by the same firm.) Mary-Edith Cory.

Best Years, 420 Lexington Ave., New York 17. (M-25) Inspirational pieces based on personal experiences; light humorous articles, material of inspiration, nostalgic, sentimental, reminiscent nature. Appeal is to mature women in 40's and 50's. Grace M. Poston, Mng. Ed. Good rates.

Better Homes & Gardens, 1716 Locust St., Des Moines 3, Iowa. (M-25) Practical how-to-do articles on home, family, and garden to appeal to both men and women. No fiction, very little poetry. Uses general interest articles for the family. Copious use of photos. Cartoons. Anecdotes and shorts, \$5; Pub.; articles, up to \$400, Acc.

Brides Magazine, 527 5th Ave., New York 17. (Q) Articles, 100-1500, covering fashions, furnishings and home decoration, etc., of interest to brides. Helen E. Murphy. Varying rates, Acc.

Californian, The, 1020 S. Main St., Los Angeles 15. (M-35) Articles pertaining to California, all types of fillers; photos. J. R. Osherenko, Ed.; Donald Carlson, Mng. Ed. Varying rates, Acc.

Canadian Home Journal, 73 Richmond St., W., Toronto, Ont. (M-15) Short stories to 5000; articles of interest to Canadian women, 2500. Good rates, Acc.

Canadian Homes & Gardens, (Maclean-Hunter Pub. Co.) 481 University Ave., Toronto, Canada. (M-25) Home and garden articles to 1500; photos; fillers. Canadian interest only. S. McIlwaine.

Charm Magazine, (S. & S.) 122 E. 42nd St., New York 17. (M-25) Articles to 3000 of interest to the business girl, age 20-30; short stories; fillers; verse; cartoons. Mrs. Frances Harrington. Good rates, Acc.

Chatelaine, (Maclean) 481 University Ave., Toronto, Canada. (M-15) Short stories and serials; love, married-life, parent problems, mystery, adventure, 3500-5000. Articles, Canadian interest, up to 2000. 2c, Acc.

Child Study, 132 E. 74th St., New York 21. (Q) Articles on child development, psychology, etc. Harriet E. Davis. No pay.

Christian Parent, 1222 Mulberry St., Highland, Ill. (M) Articles and short stories to 2000 with Christian home life and Christian child training themes. Ind. Acc.

Family Circle Magazine, Inc., 25 W. 45th St., New York 19. (M) Heavily departmentalized, almost wholly staff-written. Special sources for short stories. R. R. Endicott.

Family Digest, 549 N. Jefferson, Huntington, Ind. (M-20) Articles, 1000-1500; short stories, 1500-2000, on family subjects. F. A. Fink. 1/2c-2c, Pub.

Flower Grower, The, 2049 Grand Central Terminal, New York 17. (M-25) How-to-do articles by experienced home gardeners, and photographs on gardens and flowers; also, poetry on gardens and flowers. Poems, \$1-\$5. Paul F. Frese. Pub.

Glamour, (Conde Nast) 420 Lexington Ave., New York 17. (M-25) Love, humor, unusual career articles; good personality pieces; politics; world affairs; social problems; how-to articles; facts with light treatment; fillers. Elizabeth Penrose. Ed. \$25-\$150. Acc. (Query on articles.)

Good Housekeeping, (Hearst) 57th St. and 8th Ave., New York 19. (M-35) Short stories up to 10,000; short articles; verse. Herbert R. Mayes. Acc.

Harper's Bazaar, 572 Madison Ave., New York 22. (M-50) Distinguished short stories only; not popular magazine material. Prefers articles in outline form. Mary Louise Aswell, Ed. Good rates, Acc.

Hearth and Home, Skelly Oil Div., Skelly Oil Co., P. O. Box 436, Kansas City 10, Mo. (Bi-M) Articles on homemaking, food preparation, household aids, care of the home and family, hobbies, family, etc., 500-1500, of interest to rural and suburban families. Viola H. Ward. 2c; or \$15 for page with photos, \$25 for double page with photos.

Holland's, The Magazine of the South, Main and 2nd Sts., Dallas, Tex. (M-15) Articles of interest to Southern women. 1000-2000; short stories, 1200-4000; short-short stories, 800-12; cartoons. Mrs. Charleen McClain. 3c, Acc.

Home Desirable, The, 836 S. Michigan Ave., Chicago. (M-controlled) Articles on home modernization through plumbing and heating, 850; homemaking material, well illustrated. Human interest features for family. Helen C. Jones. 2c, Pub.

Home Life, 161 8th Ave., N., Nashville 3, Tenn. (M-15) Short stories 1500-3000 and feature articles of interest to home and family groups, Christian viewpoint, 750-800; short poems of lyric quality, human interest, and beauty; occasional photos; fillers, cartoons, and cartoon ideas. Joe W. Burton. 1/2c average, Acc.

House and Garden, (Conde Nast) 420 Lexington Ave., New York. (M-50) Home decoration, gardening, landscape, building and remodeling, unusual travel and architectural articles. Albert Kornfeld. Good rates, Acc.

House Beautiful (Hearst), 572 Madison Ave., New York. (M-50) Articles on building, remodeling, decorating, gardening, entertaining, cooking, house maintenance, etc. Largely staff-written. Elizabeth Gordon. Acc.

Household, 912 Kansas Ave., Topeka, Kans. (M-20) Household and general articles, short stories 1000-5000. Occasionally light essays. Nelson Antrim Crawford. 2c up, verse 50c. (Overstocked with fiction and verse.)

Independent Woman, 1819 Broadway, New York 23. (M-15) (National Federation Business & Professional Women's Clubs) Articles expressing woman's viewpoint on social and economic matters, business and professional women's problems, stories of women's success in business, technique for satisfying living; women's adventures; light, humorous articles, woman's angle, 1500-1800. Verse 2-5 stanzas. Frances Maule. \$5-\$35 per article, verse \$2-\$3, Acc.

Ladies' Home Journal, (Curtis) Independence Sq., Philadelphia 5. (M-25) Articles 2000-5000; short stories 4000-7500; serials, 50-70,000; novelettes 20-40,000; short lyric verse; fillers, cartoons. Bruce Gould, Beatrice Blackmar Gould. First-class rates, Acc.

Mademoiselle, (S. & S.) 122 E. 42nd St., New York 17. (M-35) Short stories and articles of interest to young women, age 18-30, 2000-3500. Cyrilly Abels, Mng. Ed. Acc.

Mayfair, (MacLean) 481 University Ave., Toronto, Canada. (M-25) Articles of Canadian interest on fashion, society, the arts, sports. 2c, Acc.

McCall's Magazine (McCall), 230 Park Ave., New York 17. (M-25) Serials, 40,000; complete novels, 20,000; novelettes, 10-12,000; short stories, 4000-7000; articles; verse. Otis L. Wiese. First-class rates, Acc.

Milady of California, 3839 Wilshire Blvd., Los Angeles 5. (M-25) Is accepting only a limited amount of verse now—no fiction or articles. June Barth. Varying rates, Pub.

Modern Knitting, 247 Park Ave., New York 17. (Q-35) Welcomes material on new departments, new columns, features, editorial material covering knitting, crocheting, embroidery, and other sewing. Richard H. Roffman, Ed. Promotion Dir.; Gizi Alton, Ed. Acc., depending on assignment or nature of material.

Mothers Home Life, 179 E. 2nd St., Winona, Minn. (M-5) Articles, 300-500; short stories 2500-2700; short verse. Dorothy Fair, Ed. Fair rates, Pub.

My Baby, 1 E. 53rd St., New York. (M) Articles to 2000 of interest to expectant mothers, new mothers, and mothers of children up to six years. Photos. No poetry. Gertrude Warburton. 1c up, Pub.

National Home Monthly, (Home Pub. Co.) Bannatyne and Dazmar Sts., Winnipeg, Man., Canada. (M-10) Illustrated features; short stories, 4500; verse. L. E. Brownell. Good rates, Acc.

National Parent-Teacher, The, 600 S. Michigan Blvd., Chicago 5. (M) Scientifically accurate, but informally written, illustrated articles on rearing and education of children, to 2500. Eva H. Grant. 1c, photos \$1-86, Acc.

Parents' Magazine, 52 Vanderbilt Ave., New York 17. (M-30) Articles on family relationships, child care, food with menus and recipes, etc., 2000-3000. Mrs. Clara Savage Littledale. Up to \$100 for articles, Acc.; shorts on childhood and teen-age problems \$5 each, Pub.

Sunset, 576 Sacramento St., San Francisco 11. (M-20) Large by staff-written. Purchased from West Coast contributors only. Quer. Walter Doty, Pub.

Sun-up, The Magazine of Southern Living and Gardening, 4900 Broadway, San Antonio 9, Texas. (Bi-M-25) Useful articles for the home-maker and gardener of the South, principally those in the \$4,000-\$25,000 income group, 1200. Top-notch photos. Kenneth Kitch. 1c, Acc. or by arrangement.

Today's Woman (Fawcett Pub. Inc.) 67 W. 44th, New York 18. (M-25) Fiction and fact of interest to the young housewife 20-35 years of age. Articles 3000 or less; fiction, 1000-7000. Complete novel (22,000) each issue. Geraldine Rhoads, Ed. Wm. C. Lengel, Ex. Ed.; Harold Baron, Non-Fiction Ed.; Eleanor Sterheim, Fiction Ed.; Excellent rates, Acc. (Rather slim margin for awhile on conventional stories.)

Vogue, Incorporating **Vanity Fair**, (Conde Nast) 420 Lexington Ave., New York 17. (2M-20) Articles of interest to women, 1500-2000; photos. No poetry, no fiction. Jessica Daves, Ed. set rates, Acc. European rights released.

Western Family, 1300 N. Wilton Pl., Hollywood 28. (Semi-M) All types of interesting, readable fiction to 2000; short shorts and timely well-illustrated articles of interest to the homemaker, to 1000; two-part serials. Mary Snapp. 2½c, Acc.

Woman, The, 420 Lexington Ave., New York 17. (M-25) Non-fiction of interest to women, 2000, articles on what women are doing, preferably written in narrative style; picture features; jokes. Theodore Irwin, Ed. Director; Anna Roosevelt, Ed. Good rates, Acc.

Woman's Day, 19 W. 44th St., New York 18. (M-5) Serious and humorous articles, 1800-2000; human interest and humorous type fiction, 2500-5000; fillers. Mabel Hill Souvaine, Ed.; Betty Finnin, Fict. Ed. Acc., no set rate.

Woman's Home Companion, (Crowell-Collier) 250 Park Ave., New York 17. (M-10) Women's and household interest. Articles, 2500-6000; short stories, to 10,000; novelettes, 15,000; short novels, to 25,000; serials to 60,000. Wm. A. Birnlie. First-class rates, Acc.

Woman's Life, 227 E. 44th St., New York 17. (Q) A companion publication to **Your Life and Your Personality**, helpful, entertaining articles, 400-2500, on all phases of a woman's life. Douglas Lurton. Good rates, Acc.

ALL-FICTION OR "PULP" MAGAZINES GENERAL ADVENTURE

(Also Special Classifications not Grouped Elsewhere)

Adventure, (Popular) 205 E. 42nd St., New York 17. (M-25) Dramatic adventure short stories, novelettes, fact stories. Action ballads, 50c per line. Kendall W. Goodwyn. 2c up, Acc.

Blue Book, (McCall) 230 Park Ave., New York 17. (M-25) Mystery and adventure short stories, novelettes; book length novels. Articles of masculine interest. Donald Kennicott. Good rates, Acc.

Doc Savage Magazine, (S. & S.) 122 E. 42nd St., New York 17. (Q-25) Action adventure short stories, 2000-6000. Must

be well-written. Daisy Bacon. Good rates, Acc.

Jungle Stories, (Fiction House) 670 5th Ave., New York 19. (Q-20) Adventure short stories, novelettes of the African jungles. Joe Callanan. 1c up, Acc. (Wide-open market now.)

Short Stories, 9 Rockefeller Plaza, New York 20. (M-25) Adventure, mystery, action short stories up to 6000; novelettes, 10,000-25,000; serials; book lengths; fillers, 50-500. Dorothy McIlwraith. Good rates.

DETECTIVE—CRIME—MYSTERY—GANGSTER

All-Story Detective (Popular), 205 E. 42nd St., New York 17. (Bi-M-25) Any and every kind of detective, mystery and crime-adventure story with emphasis on action and plot. All lengths from 1000-15,000. Harry Widmer. 1c up, Acc.

Black Book Detective, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-20) Uses a 35,000-word lead novel featuring The Black Bat, written on assignment; several short fast-action detective-crime stories not over 7000. Leo Margulies. 1c up, Acc.

Black Mask, (Fictioneers, Inc.) 205 E. 42nd St., New York 17. (Bi-M-25) Detective and mystery short stories, 1500-3000, and novelettes to 9000-15,000. Harry Widmer. 1c up, Acc.

Crack Detective Stories, (Columbia Publications, Inc.-Double Action Group) 241 Church St., New York. (Bi-M-15) Detective fiction stressing plot and characterization; overstocked at present. Robt. W. Lowndes, Ed. 1c up, Acc.

Detective Mystery Novel Magazine, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-20) Book-length detective novel by arrangement; short stories to 6000. Leo Margulies. 1c up, Acc.

Detective Novel Magazine, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-20) Book-length detective novel by arrangement. Fast-action detective short stories. Leo Margulies. 1c up, Acc.

Detective Story, (S. & S.) 122 E. 42nd St., New York 17. (Q-25) Detective short stories to 8000; novelettes to 12,000; short novels to 20,000. Daisy Bacon. Good rates, Acc.

Detective Tales, (Popular) 205 E. 42nd St., New York 17. (M-25) Emotional short stories, crime background, up to 4000; detective-mystery-menace novelettes 9000. Michael Tilden, Mng. Ed.; Everett Ortner, Ed. Good rates.

Dime Detective, (Popular) 205 E. 42nd St., New York 17. (M-15) Mystery and action with emphasis on character; short stories around 5000; novelettes, 10-15,000. Harry Widmer, 1c up, Acc.

Dime Mystery, (Popular) 205 E. 42nd St., New York 17. (Bi-M-20) Thrills, fantastic, detective mystery action in novels 14,000; novelettes 9000-10,000; short stories up to 5000; love interest. Michael Tilden, Mng. Ed.; Everett Ortner, Ed. 1c up, Acc.

Ellery Queen's Mystery Magazine, 570 Lexington Ave., New York 22. (M-35) Stories of detection, and/or crime, and/or mystery. No supernatural stories per se, although if a legitimate mystery, crime, or detective short story has supernatural or horror elements, O. K. Cartoons. No taboo, no angles editorially. "Ellery Queen." \$150 up for average length short story.

G-Men Detective, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-20) Glamorous, fast-action G-Men short stories 1000-6000; novelettes 7000-8000; 20,000-word G-Man novel by arrangement. Leo Margulies. 1c up, Acc.

Hollywood Detective, (Trojan Magazines), 125 E. 46th St., New York 17. Short stories, movie locale, to 8000. Girl interest, 1c, Acc.

Mystery Book Magazine, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-25) Detective and mystery stories, 1000-60,000. Well written, cleverly handled crime problems. Leo Margulies, Ed. Dir. Good rates, Acc.

New Detective, (Fictioneers, Inc.) 205 E. 42nd St., New York 17. (Bi-M-25) Detective action stories to 6500; novelettes to 12,000. Ejler Jakobsson. Good rates, Acc.

Phantom Detective, The, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-20) Fast-action detective, crime short stories 1000-5000. Book-length novels by arrangement. Leo Margulies. 1c up, Acc.

Popular Detective, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-15) Detective short stories, 1000-6000; novelettes, 7000-10,000. Leo Margulies. 1c, Acc.

Private Detective, (Trojan Magazines, Inc.), 125 E. 46th St., New York 17. Short stories to 8000 with some girl interest; novelettes, 9-15,000; 1c, Acc.

Shadow, The (S. & S.), 122 E. 42nd St., New York 17. Mystery detective short stories 4000-7500. Must be well-written. Daisy Bacon. Good rates, Acc.

Super Detective, (Trojan Magazines), 125 E. 46th St., New York 17. Crime action stories, novelettes, 10-15,000. Short stories 4-8,000. Girl interest. 1c, Acc.

Ten Detective Aces, (Ace Mag.) 23 W. 47th St., New York 19. (Bi-M-15) Dramatic detective, mystery short stories, 1000-5000; novelettes, 8-10,000; woman interest acceptable. Maurice J. Phillips. 1c up, Acc.

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10 Story Detective, (Ace Mags.) 22 W. 47th St., New York 19. (Bi-M-15) Short stories of mystery and detective with strong dramatic and emotional appeal, 1000-5000; novelettes, 8-10,000. Maurice J. Phillips. 1c up, Acc.

Thrilling Detective, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-15) Action-detective short stories, 1000-6000; novelettes, 7000-10,000; novels, 15-20,000. Leo Margulies. 1c up, Acc.

Triple Detective, (Thrilling) 10 E. 40th St., New York 16. (Q-25) Three published detective novels by well-known writers; detective short stories to 6000. Leo Margulies, Ed. Dir. 1c up, Acc. for shorts; novels by arrangement.

WESTERN MALE INTEREST

Ace High Western, (Fictioneers, Inc.) 205 E. 42nd St., New York 18. (Bi-M-25) Fast-moving, dramatic Western fiction; short stories to 5000; novelettes and novels, 8-14,000. Michael Tilden, Mng. Ed., Bruce Cassidy, Ed. 1c, Acc.

Action Stories, (Fiction House) 670 5th Ave., New York 19. (Q-20) Fast stories of the West with good woman interest. 3000-15,000. Paul L. Payne. 1c up, Acc.

Big Book Western, (Popular) 205 E. 42nd St., New York 17. (M-25) A few short stories, 5000. Western novelettes, 10,000; novels, 17,000. Western fact articles 1500. Michael Tilden, Mng. Ed., Bruce Cassidy, Ed. 1c, Acc.

Blue Ribbon Western, (Columbia Publications, Inc., Double Action Group) 241 Church St., New York. (Bi-M-15) Short stories, 2000-5000. Novels, 40-50,000. Rates by agreement. Robert W. Lowndes. 1c, Acc. on short stories.

Complete Cowboy Novel Magazine, (Columbia Publications, Inc.—Double Action Group) 241 Church St., New York. (Q-15) Same as **Blue Ribbon Western**.

Dime Western Magazine, (Popular) 205 E. 42nd St., New York 17. (M-15) Vigorous, human Western short stories, 2000-5000; novelettes, 9000-10,000; novels, 15,000; emotional interest, realistic characterization. Michael Tilden, Mng. Ed.; George Murphy, Ed. Good rates, Acc.

Double Action Western, (Columbia Publications, Inc.—Double Action Group) 241 Church St., New York. (Bi-M-15) Same requirements as **Blue Ribbon Western**.

Exciting Western, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-15) Western action-packed short stories, 1000-6000; novelettes, 7000-10,000. Leo Margulies. 1c up, Acc.

Famous Western, (Columbia Publications, Inc.) 241 Church St., New York 13. (Bi-M-15) Overstocked on novelettes. Uses short stories to 5000; articles to 2000. Stress characterization and adult motivation 1c, Acc. Robert W. Lowndes.

Fifteen Western Tales, (Fictioneers, Inc.), 205 E. 42nd St., New York 17. (M-25) Novelettes to 13,000; shorts, preferably with an unusual twist, to 6000. Ejler Jakobsson. 1c up, Acc.

Fighting Western, (Trojan Magazines, Inc.) 125 E. 46th St., New York 17. (Q) Western action stories; novelettes with girl interest, 9-15,000. 1c up, Acc.

44 Western, (Popular) 205 E. 42nd St., New York 17. (Bi-M-25) Western short stories, 4000-5000; novelettes, 9000-15,000. Michael Tilden, Mng. Ed., George Murphy. Ed. 1c, Acc.

Frontier Stories, (Fiction House) 670 5th Ave., New York 19. (Q-20) Western historical short stories, 2500-9500; novelettes, 10,000-15,000; novels to 22,000; articles; of covered-wagon days. Joe Callanan. 1c up, Acc.

Giant Western, (Thrilling) 10 E. 40th St., New York 16. (Q-25) Western stories, 1000-60,000. Well written, cleverly done narratives of the Old West. Leo Margulies, Ed. Dir. Good rates, Acc.

Lariat Story Magazines, (Fiction House) 670 5th Ave., New York 19. (Bi-M-20) Fast-moving, colorful stories, ranch-and-range locale, good woman interest 4000-8000; 15-20,000. Jack O'Sullivan. 1c up, Acc.

Leading Western, (Trojan Magazines, Inc.) 125 E. 46th St., New York 17. (Q) Western action stories; novelettes, 10-15,000. 1c, Acc.

Mammoth Western, (Ziff-Davis) 185 N. Wabash Ave., Chicago 1. (M-25) Stories of the Old West, from shorts of 1000 words to full-length novels of 75,000. Raymond A. Palmer, Ed. 1 1/4c-3c.

Masked Rider Western, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-15) Uses a 30,000-word lead novel featuring the Masked Rider, written by assignment; an 8000-word novelette, several short stories not over 6000. Distinctly Old West, with no modern touches. Leo Margulies. 1c up, Acc.

New Western, (Fictioneers, Inc.) 205 E. 42nd St., New York 17. (Bi-M-25) Colorful Western action stories; shorts to 5000; novels and novelettes, 8-12,000. Michael Tilden, Mng. Ed., Bruce Cassidy, Ed. 1c up, Acc.

Northwest, (Fiction House) 670 5th Ave., New York 19. (Q-20) Fast moving, action adventure stories of the Northwest, Alaska, Yukon, Canada, The Arctic, embracing these subjects: Timber, fur trapping, gold, silver mining; fishing, whaling; Mounted Police escapades. Romantic interest helpful in novels and novelettes. 3-25,000. Jack O'Sullivan. 1c up, Acc.

Popular Western, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-15) Two 10,000-word novelettes on free-lance market; 10,000-word Sheriff Blue Steele story on assignment; short stories to 6000. Old West with no modern touches. Leo Margulies. 1c up, Acc.

Range Riders Western, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-15) Book-length novels on assignment; short stories 1000-6000; novelettes 8000-10,000. 1c, Acc.

Real Western, (Columbia Publications, Inc.—Double Action Group) 241 Church St., New York. (Bi-M-15) Same requirements as **Blue Ribbon Western**.

Rio Kid Western, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-15) Book-length novel on assignment. Pioneer and frontier short stories 1-6000. Leo Margulies. 1c, Acc.

Six-Gun Western, (Trojan Magazines, Inc.) 125 E. 46th St., New York 17. Western action stories, novelettes 10-15,000; short stories 4-8000. Girl interest, 1c, Acc.

Star Western Magazine, (Popular) 205 E. 42nd St., New York 17. (Bi-M-25) Dramatic, emotional, colorful stories of the old west, girl interest, to 15,000. Michael Tilden, Mng. Ed.; George Murphy, Ed. 1c up, Acc.

Texas Rangers, (Thrilling) 10 E. 40th St., New York 16. (M-15) Fast-moving, action-packed short stories, Western law man's viewpoint, 1000-6000. Book-length novel by arrangement. Leo Margulies. 1c up, Acc.

Thrilling Ranch Stories, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-15) Action Western short stories, novelettes, 1000-10,000, novels 20,000; masculine, girl interest. Leo Margulies. 1c up, Acc.

Thrilling Western, (Thrilling) 10 E. 40th St., New York 16. (M-15) Action-packed thrilling Western short stories, 1000-6000; novelettes 8000-10,000; novels, 10-15,000. Slight girl interest permissible. Leo Margulies. 1c up, Acc.

Two Western, (Fiction House) 670 5th Ave., New York 19. New MSS. or MSS. which have appeared in book form. First rights. Joe Callanan.

Triple Western, (Thrilling) 10 E. 40th St., New York 16. (Bi-M) Western short stories to 6000; three published novels by well-known Western writers. Leo Margulies. 1c up for shorts; by arrangement for novels, Acc.

West, (Thrilling) 10 E. 40th St., New York 16. (M-20) Book length novels arranged for on assignment; short stories 1000-6000. Leo Margulies. 1c, Acc.

Western Aces, (Ace Mags.) 23 W. 47th St., New York 19. (Bi-M-15) Dramatic Western short stories up to 5000; novelettes 8000 to 12,000, with strong human interest, range, outlaw, railroads, etc. Ruth Dreyer. 1c up, Acc.

Western Action, (Columbia Publications, Inc.—Double Action Group) 241 Church St., New York. (Bi-M-15) Same requirements as **Blue Ribbon Western**.

Western Story, (S. & S.) 122 E. 42nd St., New York 17. (M-25) Western short stories 4500 words, novelettes 7000-9000, condensed novels 12,000. Non-fiction, 1500. Query. Cowboy ballad verse, to 24 lines. Good rates. Acc.

Western Trails, (Ace Mags.) 23 W. 47th St., New York 19. (Bi-M-15) Western action short stories with strong characterization, up to 5000; novelettes, 8-12,000. Ruth Dreyer. 1c up, Acc.

Zane Grey's Western Magazine, Racine, Wisc. (M-25) Articles on Old West, frontier era, 1000-5000; Old West shorts to 2500, short stories to 7500, very occasionally to 10,000, including Zane Grey Western Award; verse of the old or timeless West, 40-line max.; short fact items, fillers of the Old West, 100-500; cartoons. Vigorous, honest, authentic fiction, stressing both action and character; colorful Old West background; 1860-1900 setting best. Don Ward. Shorts, 2c up; articles, 2c; verse, 50c line; fillers, \$3-\$10; cartoons, \$25, Acc. First serial rights only on stories and articles.

SPORTS

Ace Sports, (Ace Mags.) 23 W. 57th St., New York 19. (Bi-M-15) Dramatic short sport stories up to 5000; novelettes to 12,000. Maurice J. Phillips. 1c up, Acc.

All-American Football Magazine, (Fiction House) 670 5th Ave., New York 19. (Twice yearly-20) Short stories, 3-7000; novelettes, 10-16,000; novels, 17-25,000. Prefers stories with collegiate background; play down gambling; girl interest welcome in novels and novelettes. Jack O'Sullivan. 1c, Acc.

All Sports, (Columbia Publications, Inc.) 241 Church St., New York 13. (Bi-M-15) All types of sports; adult motivation and situations. Short stories, 1500-5000; novelettes, 7000-10,000. Robert W. Lowndes. 1c, Acc.

Baseball Stories, (Fiction House) 670 5th Ave., New York 19. (Twice yearly-20) Short stories to 4000; novels 10-20,000, all with baseball theme. Jack O'Sullivan. 1c up, Acc.

Exciting Football, (Thrilling) 10 E. 40th St., New York 16. (Ann-25) 20,000-word lead novel, 10,000-word novelettes; several shorts not over 6000; covering amateur, professional, college, etc. football. Leo Margulies. 1c, Acc.

Exciting Sports, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-15) 25,000-word lead novel featuring football or baseball; short stories, any sport, to 6000. Odd sports especially desirable. Leo Margulies. 1c up, Acc.

Fifteen Sports Stories, (Fictioneers, Inc.) 205 E. 42nd St., New York 17. (Bi-M-25) Headline sports stories of today to 6500; novelettes to 12,000. Submit 3-4 mos. ahead of season. Ejler Jakobsson. 1c up.

Fight Stories, (Fiction House) 670 5th Ave., New York 19. (Q-20) Fast stories of the ring, 10,000-25,000. Jack O'Sullivan. 1c up, Acc.

Football Action, (Fiction House) 670 5th Ave., New York 19. Same as for **All-American Football Magazine**.

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Football Stories, (Fiction House) 670 5th Ave., New York 19. Same as for **All-American Football Magazine**.

New Sports, (Popular) 205 E. 42nd St., New York 27. (Bi-M-25) Stories of headline sports, slanted directly in the sports field—shorts, 5000-6000; novelettes, 10,000-15,000. Submit 3 months ahead of season. Some fact articles by sports celebrities. Eiler Jakobsson. 1c, Acc.

Popular Football, (Thrilling) 10 E. 40th St., New York 16. (Ann.-25) 30,000-word lead novel; shorts to 6000. Leo Margulies. 1c up, Acc.

Popular Sports, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-15) 25,000-word lead novel about baseball or football only; several short stories not over 6000. Leo Margulies. 1c up, Acc.

Sport, (Macfadden) 205 E. 42nd St., New York 17. (M-25) Human-interest articles with unusual personalized angles on top sports figures, teams, or events, or articles which bring out little-known facts about unusual sports or newly discovered personalities, 2500. Ernest V. Heyn. Generous rates; filters, \$5-\$10. Acc. Generally releases rights.

Sports Fiction (Columbia Pub., Inc.), 241 Church St., New York 13. (5 times a yr.) All types of sports; adult motivation and situations. Short stories, 1500-5000; novelettes, 7000-9000. Robert W. Lowndes. 1c, Acc.

Sports Novels, (Poplar) 205 E. 42nd St., New York 17. (Bi-M-25) Stories of headline sports, slanted directly in the sports field. Shorts, 5000-6500; novelettes, 10-15,000. Stories should be submitted three months ahead of season. Occasional by-line fact articles by sport celebrities. Eiler Jakobsson. 1c up, Acc.

Super Sports, (Columbia Pub., Inc.) 241 Church St., New York 13. (Q-15) All types of sports; adult motivation and situations. Short stories, 1500-5000; novelettes, 7000-9000. Robert W. Lowndes. 1c, Acc.

Thrilling Football, (Thrilling) 10 E. 40th St., New York 16. (Ann.-25) Gridiron stories, woman interest allowed. Shorts 1000-6000; novelettes 8000-10,000; short novels 15-25,000. Leo Margulies. 1c up, Acc.

Thrilling Sports, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-15) Three 8-10,000-word novelettes; several shorts under 6000. All types of sports stories wanted; odd sports especially desirable. Leo Margulies. 1c up, Acc.

WAR—AIR—AIR-WAR

Sky Fighters, (Thrilling) 10 E. 40th St., New York 16. (Q-15) Stories of U. S. Army and Navy air forces and the RAF in action; of American soldiers-of-fortune in the air, all over the world; modern commercial flying; sabotage; Fifth Column activities in aviation industry, etc., 1000-8000; novels, 15,000. Leo Margulies. 1c up, Acc.

Wings, (Fiction House) 670 5th Ave., New York 19. (Q-20) Modern, up-to-date war air novels, 16-18,000; novelettes, 10-15,000; short stories, 3000-7000. Paul L. Payne. 1c up, Acc.

SUPERNATURAL—WEIRD—HORROR

Weird Tales, 9 Rockefeller Plaza, New York 20. (Bi-M-20) Supernatural, bizarre, weird, pseudo-scientific short stories up to 6000; novelettes to 15,000; verse to 30 lines. D. McIlwraith. 1c, verse 25c line, Pub.

SCIENCE FICTION—FANTASY

Amazing Stories, (Ziff-Davis) 185 N. Wabash Ave., Chicago 1. (M-25) Science-fiction short stories 2000-10,000; novelettes, 10-40,000; novels, 40-60,000. Raymond A. Palmer, Ed. 1 1/4c-3c, Acc.

Astounding Science Fiction, (S. & S.) 122 E. 42nd St., New York 17. (M-25) Science short stories up to 6000, novelettes 10-25,000; serials 40-60,000. John W. Campbell, Jr. 2c, Acc.

Avon Fantasy Reader, 119 W. 57th St., New York 19. (Bi-M) Fantastic, weird, science-fiction stories, 1800-15,000. Donald Wollheim. 2c. First magazine rights.

Famous Fantastic Mysteries, (All Fiction Field-Popular) 205 E. 42nd St., New York 17. (Bi-M-25) Weird, science-fiction, fantastic, fantastic-adventure short stories, 3000-10,000; novelettes, 10-20,000; verse. Mary Gnaedinger. 1c, Acc. No rights released.

Fantastic Adventures, (Ziff-Davis) 115 N. Wabash Ave., Chicago 1. (M-25) Pseudo-scientific short stories 2000-10,000, novelettes to 40,000; novels, 40-60,000. Definite air of fantasy, not straight science. Raymond A. Palmer, Ed. 1 1/4c-3c, Acc.

Planet Stories, (Fiction House) 670 5th Ave., New York 19. (Q-20) Imaginative short stories, novelettes, of future worlds. 4000-15,000. Good adventure feel. Must contain good planetary or futuristic atmosphere. Paul L. Payne. 1c up, Acc.

Fantastic Novels, (New Publications, Inc.) 210 E. 43rd St., New York 17. (Bi-M-25) Same as **Famous Fantastic Mysteries**.

Startling Stories, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-25) Book-length science-fiction novels, short stories. Leo Margulies. 1c up, Acc.

Super-Science (Fictioneers, Inc.) 205 E. 42nd St., New York 17. (Bi-M-25) Science fiction novels, novelettes up to 15,000; shorts up to 6000. No fantasy or supernatural background. Eiler Jakobsson. 1c up, Acc.

Thrilling Wonder Stories, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-25) Pseudo-scientific adventure stories to 10,000; short pseudo-science novels, 15-20,000. Leo Margulies. 1c up, Acc.

WESTERN LOVE FICTION

Ranch Romances, (Warner) 515 Madison Ave., New York. (Bi-M-15) Western love short stories to 5000; novelettes 8000; novels 14,000; 4-part serials to 32,000; well-authenticated fact material to 2500. Fanny Ellsworth. 1 1/4c up, Acc.

Rangeland Romances, (Popular) 205 E. 42nd St., New York 17. (M-15) Emotional love short stories, old West, woman's viewpoint; shorts, 2000-4000; novelettes, 8000-10,000. Harry Widmer, Ed. 1c, Acc.

Rodeo Romances, (Thrilling) 10 E. 40th St., New York 16. (B-M-15) Western action stories, cowboy viewpoint girl-interest yarns with rodeo background, 1000-10,000. Leo Margulies. 1c up, Acc.

Romance Western, (New Publications, Inc.) 210 E. 43rd St., New York 17. (Bi-M-25) Modern Western love stories, 3000-10,000. Verse. Irma Kalish. 1c up, Acc.

ROMANTIC LOVE

All-Story Love Magazine, (Popular) 205 E. 42nd St., New York 17. (M-15) One strong, dramatic serial, which must be motivated by love, but can combine elements of mystery with the love story; one novelette to 10,000, and short stories of not more than 6000. Some verse. Short stories in especial demand. Louise Hauser.

Army Romances, 5 Beekman St., New York 7. (Q-25) Exotic heroines, GI background, 1500-6000. Occasionally a humorous story. Fillers, 200-500. Bern Williams. 2c up, slightly higher for fact items, Acc.

Complete Love, (Ace Mags.) 23 W. 47th St., New York 19. (Bi-M-15) Love short stories, novelettes, up to 10,000; courtship and marriage articles to 1000, romantic verse. Rose Wyn. 1 1/4c up, Verse, 50c a line, Acc.

Exciting Love, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-15) Lead novel, 25,000; short stories 1000-6000. Leo Margulies. 1c, Acc.

Fifteen Love Stories (Fictioneers, Inc.) 205 E. 42nd St., New York 17. (Bi-M-25) Romantic love stories. Novelettes up to 10,000; shorts 3,500 to 5,000. Peggy Graves. 1c min., Acc.

Gay Love Stories, (Columbia Publications, Inc.)—Double Action Group 241 Church St., New York. (Bi-M-15) Third person love short stories. Marie A. Park. 1c, Acc.

Ideal Love, (Columbia Publications, Inc.)—Double Action Group 241 Church St., New York. (Q-15) Third person love short stories. Marie A. Park. 1c, Acc.

Love Book Magazine, (Popular) 205 E. 42nd St., New York 17. (M-15) Glamorous dramatic love short stories, novelettes, 3000-10,000; little verse. Louise Hauser. 1c up, Acc.

Love Fiction, (Ace Mags.) 23 W. 47th St., New York 19. (Bi-M-15) Plausible, well-written love short stories 2000-6500; strongly dramatic novelettes 7000-10,000. Romantic verse and articles. Rose Wyn. 1 1/4c up, verse 50c line, Acc.

Love Novels, (All-Fiction Field—Popular) 205 E. 42nd St., New York 17. (M-25) Glamorous modern love stories; shorts up to 5000; novelettes to 18,000. Mary Gnaedinger. 1c up, Acc.

Love Short Stories, (Fictioneers, Inc.) 205 E. 42nd St., New York 17. (M-15) Romantic fiction, 3000-10,000; some verse. Louise Hauser. 1c min., Acc.

Navy Romances, 5 Beekman St., New York 7. (Q) Adventure love stories, 2000-6000, with G.I. heroes and strong G.I. background. Foreign setting preferred. Heroines may be exotic and of any color, but miscegenation taboo. Humorous presentation welcome. Fact-filler articles about service marriages, USO romances, Australian brides, etc., 200-2000. Bern Williams. 2c up, Acc.

New Love, (Fictioneers, Inc.) 205 E. 42nd St., New York 17. (M-15) Realistic love short stories, 2000-5000; novelettes, 7-15,000. Peggy Graves. 1c up, Acc.

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Popular Love, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-15) Book-length girl angle love novels; will look at detailed synopsis. Around 25,000; shorts, 1000-6000. Leo Margulies. 1c up, Acc.

Romance, (Fictioneers, Inc.) 205 E. 42nd St., New York 17. (M-15) Modern stories with occasional exotic or unusual backgrounds, 2500-6000; novelettes, 15,000. 16-line verse. Peggy Graves. 1c up, Acc.

Ten-Story Love, (Ace Mags.) 23 W. 47th St., New York 19. (Bi-M-15) Love short stories, novelettes, up to 10,000, romantic verse and articles. Rose Wyn. 1 1/4c up, verse, 50c a line, Acc.

Thrilling Love Magazine, (Thrilling) 10 E. 40th St., New York 16. (M-15) Love, short stories 1000-6000; novelettes, 8000-10,000; novels 15,000, girl's viewpoint. Leo Margulies. 1c up, Acc.

Today's Love Stories, (Columbia Publs., Inc.) 241 Church St., New York. (Q-15) Short stories with strong love interest, 1000-4500; verse, with love theme, 4-12 lines. Marie Antoinette Park. 1c, Acc.

Variety Love Stories, (Ace Mags.) 23 W. 47th St., New York 19. (Bi-M-15) Love short stories, novelettes, up to 10,000; romantic verse and articles. Rose Wyn. 1 1/4c up; verse, 50c a line, Acc.

TRUE CONFESSION

Experiences, (Macfadden) 205 E. 42nd St., New York 17. (M-15) First-person stories 5000-6000 with by-lines. Also on assignment.

Modern Romances, (Dell) 261 5th Ave., New York 16. (M-15) First-person real-life short stories 5000-8000, novelettes 10-12,000; book lengths 15-20,000; frequent contests for cash prizes. Also, short articles dealing with marital problems, parenthood, teen-agers, home adjustment; articles helpful to young mothers with small children. Bylines necessary. Hazel L. Berge. 4c up, Acc.

Personal Romances, (Ideal) 295 Madison Ave., New York 17. (M-15) First-person romances, young heroes and heroines, with strong emotional problems logically worked out, 1500-5000. Mrs. May C. Kelley. 2 1/2c and up, Acc.

Real Romances, (Hillman) 535 5th Ave., New York 17. (M-15) First-person short stories to 6500; novelettes, 10-15,000; articles, 500-1000; fillers. Written from viewpoint of both men and women. Mary Rollins. 3c, Acc.

Real Story, (Hillman) 535 5th Ave., New York 17. (M-15) First-person short stories to 6500; novelettes, 10-15,000; articles, 500-1000; fillers. Written from viewpoint of both men and women. Mary Rollins. 3c, Acc.

Secrets, (Ace Mags.) 23 W. 47th St., New York 19. (M-15) Dramatic first-person stories from real life. Shorts 3000-6000, novelettes 10,000. Rose Wyn. 3c up, Acc.

True Confessions, (Fawcett Publ., Inc.) 67 W. 44th St., New York 18. (M-10) First-person stories reflecting life today, and based on problems of young love, romance, marriage, 3000 to 6000; novelettes to 10,000, by-lined autobiographical stories, 2000-4000, and first-person fact articles on problems of modern living. Inspirational, self help fillers; 500; poetry to 16 lines. Walter Schmidt, Ed.; Wm. C. Lengel, Exec. Ed.

True Love and Romance, (Macfadden) 205 E. 42nd St., New York 17. (M-15) First-person short stories 5000-6000; book-lengths, 14,000; 2-part serials, 10-12,000. Hope Stuart. Based on 3c, Acc.

True Romances, (Macfadden) 205 E. 42nd St., New York 17. (M-15) First-person short stories 5000-7000; novelettes, 10-12,000; 2-part serials, 10-14,000. Hilda Wright. Short stories, \$300; novelettes, \$500; serials, \$600, Acc.

True Story, (Macfadden) 205 E. 42nd St., New York 17. (M-10) First-person short stories to 7000; novelettes 10,000; book-lengths, 12,000; 2-part serials, 7-10,000. Ernest Heyn. Surprise-ending short-shorts, \$100; short stories, \$250-\$300; novelettes, \$400-\$450; double-lengths, \$600-\$700; serials, \$500 per installment, Acc.

TRUE DETECTIVE

Amazing Detective Cases, 366 Madison Ave., New York. (Q) Fact articles on crime cases with mystery and good detective work, 1500 to 5000. Official by-lines preferred. Robert E. Levee. 2c up, photos \$3, Acc.

Best Detective Cases, 366 Madison Ave., New York. (Q) Same requirements as *Exposed Crime Cases*.

Best True Facts, (Your Guide Publications) 114 E. 32nd St., New York 16. Confession-type material and great fact detective stories, with a little less emphasis on the sensational than required by *Women in Crime* and *Smash Detective*. Ruth Beck. \$75, \$100, \$125.

Complete Detective Cases, 366 Madison Ave., New York. (Q) Fact articles on crime cases with mystery and good detective work, 1500-5000. Official by-lines preferred. Robert E. Levee. 2c up, photos, \$3, Acc.

Confidential Detective Cases, (Close-Up, Inc.) 241 Church St., New York 13. (Bi-M) Sensational detective cases with weird settings or fast-moving stories with good detective work, 3500. Clifford McGuinness. 2c up, Acc.; photos, \$3, Pub.

Crime Detective, (Hillman) 535 5th Ave., New York 17. (M) Fact detective stories, current, human emotion, 500; pictures dealing with crime. Tony Field. 2 1/2c up, photos \$5, Acc.

Exclusive Detective Cases, 366 Madison Ave., New York. (Q) Same requirements as *Exposed Crime Cases*.

Exposed Crime Cases, 366 Madison Ave., New York. (Q) Fact articles on crime cases, with mystery and good detective work, 1500-5000. Official by-lines preferred. Robert E. Levee. 1 1/2c up, photos \$3, Acc.

Expose Detective, 366 Madison Ave., New York. (Q) Fact articles on crime cases with mystery and good detective work, 1500-5000. Official by-lines preferred. Robert E. Levee. 2c up, photos, \$3, Acc.

F. B. I. Detective Stories (All Fiction Field—Popular), 205 E. 42nd St., New York 17. (Bi-M-25) Action stories of Federal agents in all branches of the government with emphasis on plot. Any length from 1000-15,000. Harry Widmer. 1c up, Acc.

Front Page Detective, (Dell) 261 5th Ave., New York. (M-15) True stories of detective investigations, preferably under official by-lines; strong mystery element necessary, 1000-6000. Carlos Lane. 3c to 4c; photos \$5, Acc.

Headquarters Detective, (Hillman) 535 5th Ave., New York 17. Illustrated current crime stories, 5000. Tony Field. 2 1/2c up, photos \$5, Acc.

Human Detective, (Close-up, Inc.) 241 Church St., New York 13. (Bi-M) Sensational fast detective cases with weird settings or fast-moving stories with good detective work, 3500. Clifford McGuinness. 2c up, Acc.; photos \$3, Pub.

Inside Detectives, (Dell) 261 5th Ave., New York. (M-15) True stories of crime investigations under official by-line, if possible 1000-6000, stressing mystery, detective work. Carlos Lane. 3c to 4c, photos \$5, Acc.

Leading Detective Cases, 366 Madison Ave., New York. (Q) Fact articles on crime cases, with mystery and good detective work, 1500-5000. Official by-lines preferred. Robert E. Levee. 2c up, photos \$3, Acc.

Line-up, (Your Guide Publications) 114 E. 32nd St., New York 16. Same requirements as *Police Detective*, only all stories must have a preliminary editorial paragraph pointing out that crime does not pay.

Master Detective, (Macfadden) 205 E. 42nd St., New York. (M-25) True crime stories 4000-7000. John Shuttleworth. 3c-4c, photos \$4-\$8, Acc. (Send for Hints Booklet.)

National Detective Cases, 366 Madison Ave., New York. (Q) Fact articles on crime cases, with mystery and good detective work, 1500-2000. Official by-lines preferred. Robert E. Levee. 2c up, photos \$3, Acc.

Official Detective, 400 N. Broad St., Philadelphia 30. (M-25) True detective crime-detection stories 5000-7000; photos, H. A. Keller. 2 1/2c, Acc.

Police Detective, (Your Guide Publications) 114 E. 32nd St., New York 16. True crime stories to 5500, with photos of people, both criminals and detectives, involved. Stories should start off with a moral tone, a preliminary paragraph extolling the police work in the case. One comic form story in each issue. No cases prior to 1944 unless they have been reopened. Ruth Beck. \$100, \$125.

Real Detective, (Hillman) 535 5th Ave., New York 17. True illustrated crime stories, 5000; official by-lines preferred but not imperative. Tony Field. 2 1/2c up, photos \$5, Acc.

Revealing Detective Cases, (Close-Up, Inc.) 241 Church St., New York 13. (Bi-M) Sensational fast detective cases with weird settings of fast-moving stories with good detective work, 3000-3500. Clifford McGuinness. 2c up, Acc.; photos, \$3, Pub.

Smash Detective, (Your Guide Publications) 114 E. 32nd St., New York 16. Crime stories of especial violence; confession-type stories and exposes. Foreign stories O.K., providing they have all the other elements. Ruth Beck. \$75, \$100, \$125.

Special Detective, (Your Guide Publications) 114 E. 32nd St., New York 16. Same requirements as *True Crime*. **Startling Detective**, (Fawcett) 67 W. 44th St., New York 18. (M-15) Factual crime material, current or older, 4000-6000; shorts, 10,000. Hamilton Peck. 3c up; shorts, 5c, Acc.; photos, \$5 each, Pub.

Ten True Crime Cases, 366 Madison Ave., New York. (Q) Fact articles on crime cases with mystery and good detective work, 1500 to 5000. Official by-lines preferred. Robert E. Levee. 1 1/2c up, photos \$3, Acc.

True Crime, (Your Guide Publications) 114 E. 32nd St., New York 16. (M) Current or classic crime cases, true-crime fact novelette, 15,000-20,000; by-lined editorials by a name crime-fighter or detective (special rates); series articles to 3000 on crime subjects; personality pieces, or profiles on famous detectives and law-men; instructive crime detection articles; photo features, fillers, cartoons, crime puzzles, games, etc. Ruth Beck. 2c, up.

True Detective, (Macfadden) 205 E. 42nd St., New York 17. (M-25) True detective, crime stories with actual photos, or without official by-line, 7000. Send for Hints Booklet. John Shuttleworth. 3c-4c, photos \$4-\$8, Acc.

True Police Cases, (Fawcett) 67 W. 44th St., New York 18. (M-25) First-person detective stories to 8000; fillers 500-1500; shorts, 5c, Acc. 1st N. A. serial, Right. Stories, 3c up; fillers 5c, Acc.

Uncensored Detective, (Hillman) 535 5th Ave., New York 17. (M) First-person stories by persons involved in current crimes, 5000, particularly convicted women criminals. Query. Tony Field. 2 1/2c and up, photos \$5, Acc.

Whisper, (Harrington Publications) 201 W. 52nd St., New York 19. (M-25) True-fact tabloids 750-1000. Invites queries from fact-detective writers. Larry Saunders. \$50 (Extra for ph. 'os), Acc.

Women in Crime, (Your Guide Publications) 114 E. 32nd St., New York 16. Crime-detective stories involving female criminals. Cases of especial violence. Stories involving models (Hollywood or theatrical backgrounds are naturals). Good Confession-type stories and exposes. Ruth Beck. \$75, \$100, \$125.

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RADIO-TV BRIEFS

It was estimated that over ten million television viewers, from the Atlantic coast to Mississippi, saw President Truman's inauguration on January 20th. This historic event was instantly telecast to 16 cities now connected by the television network of coaxial cable and micro wave relay. A few days later film transcriptions and kinescope film recordings were shown on TV stations not yet a part of the coax web. This marked a new era in electronic development.

Reports from manufacturers and retailers of television equipment show that 935,758 sets are now distributed in 36 cities now serviced by TV stations. These figures include home installation as well as public places. Statistics show that 80% of all sets are in private homes. Further survey discloses that the majority of set owners are in the middle and lower income brackets. TV is not exclusively for the carriage trade. Retailers who have been testing this medium are gratified with results obtained from video families. This is a clue for writers to follow in creating suitable material. Entertainment should be leveled at this large audience eye-cue.

KTTV that started transmission January '49 in the Los Angeles area is the seventh television station operating in this market center. KTSF was the first. It went on the air as an experimental station in 1931. Los Angeles now has 79,640 tele-receivers. So far there are 87 sponsored telecasts using spot commercials and full programs on the various L. A. stations.

The Denver Television Company will make use of film scanning as a part of their programming. Films will be shown on all telecasts on all stations but there will be a need for live studio production. It is the immediacy and intimacy of television that makes it such a novelty. Here is how Patrick H. Crafton, Supervisor of Programs for WEWS looks at the matter: (1) Sports and remote or mobile pickups, 40%; (2) Dramatic, audience participation and general variety studio shows, 35%; (3) Films, 25%. This is about how programming will be handled.

In addition to the 165 weekly commercial network broadcasts by national advertisers there are hundreds of regional and local radio shows emanating from 1969 AM and 1603 FM stations now transmitting in the United States and its possessions. Many of these outlets buy 2nd and 3rd performance rights to scripts already aired on the networks. Writers having such material should con-

tact Ronald Dawson Associates, 545 Fifth Ave., New York 17, N. Y. This organization does a large script syndicate business that pays royalties for produced material.

A strike against packagers and advertising agencies has been settled favorably by the Radio Writers Guild. Now writers are assured of a minimum basic rate for network and local broadcasts. They may also maintain ownership in their creations after they have sold first performance rights. However, there are still a few programs that are holding out—namely: Grand Central Station, First Nighter and Curtain Time. These three shows buy all rights in perpetuity which is unfair to the author, and deprives him of all resale of inherent rights.

"Stars Over Hollywood," heard every Saturday over CBS, is sponsored by Armour & Company and is open to freelance writers. They want half-hour dramatic scripts, written in two acts, on subjects from melodrama to romance. The plot should center around a leading personality, either man or woman. Keep the cast down to as few as possible. \$250 is paid for one performance right only. Contact George Stern, MCA, 9370 Burton Way, Beverly Hills, Calif.

There are 42 comedy shows piped out of Hollywood weekly. One hundred and four staff writers are responsible for these zany stanzas. Bob Hope and Ed Gardner of "Duffy's Tavern" employ 10 gagsters each. They are always looking for new talent. Starting salary \$75 a week.

Skippy Hollywood Theatre pays \$250 for originals and a lower rate for 2nd rights to scripts that have been produced elsewhere a year or more ago. The best way to learn the requirements of this feature is to listen when it is broadcast, transcribed, in your locality. However, Budd Lesser, Script Editor, says that he is more interested in a good, well-constructed play than along what lines it is written. Contact him at Les Mitchel Productions, 9310 Hillrose, Sunland, Calif.

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LITERARY MARKET LIPSK

Farrar, Straus and Co., 53 E. 34th St., New York 16, will award prizes for the best letter from each state outlining reasons why Martha Foley and Abraham Rothberg have (or have not) picked the most representative story from the writer's state for their anthology "U. S. Stories: Regional Stories from the 48 States." For the best letter (either pro or con) the publishers will award a complete set of the University Classics (8 volumes). In addition, where the writer is a student, a duplicate prize will be awarded to his instructor. Letters should be at least 200 words in length, and should be mailed not later than May 15, 1949 to U. S. Stories editor, Farrar, Straus and Co., above address. List of contents of the book may be secured by writing to the editor.

B. S. & B. Beacon, 720 Delaware, Kansas City, Mo., a free monthly house-publication, pays \$25 on acceptance for an occasional short story, 1500 to 1750 words, of general interest, and in good taste that makes it acceptable for family reading. "Nothing preachy, though!" warns Marje Sweeney, editor.

The Poets' Study Club of Terre Haute, Ind., is sponsoring its Seventh Annual Poetry Contest for poets throughout the nation. Writers are welcome to send one or two unpublished poems, each no longer than 20 lines, written in any form, serious or humorous. First prize will be \$5. cash. For complete set of rules send 5 cents to Mabel Skeen, 131 S. 13th St., Terre Haute.

The Benham Syndicate, 292 Madison Ave., New York 17, specializes in fun facts for newspapers and house organs.

Peninsular Life Magazine, 108 E. 25th Ave., San Mateo, Calif., a monthly circulated throughout the San Francisco Bay region, uses well-written articles slanted toward this area, particularly historical, if not trite, overworked "school book" stuff, with fillers and photos with the same slant. Payment is made "according to worth," on acceptance, according to Marion S. Dean, editor.

Best Years (formerly *Tom Breneman's Magazine*), 420 Lexington Ave., New York 17, is in the market for true personal experience articles dealing with drama in daily life. "These must be highly emotionalized and handled in narrative style," states Grace M. Poston, Managing Editor. "Articles may run from 1500 to 2500 words." Miss Poston mentions as examples "Why I Believe in Immortality" in the February, 1948, issue, "I Saw Him Rise Again," in which a crippled boy rises from his bed to walk again on Easter, in the April, 1948, issue. Just begun is a series of "Reports from the People," authentic human documents presenting real problems which face all of us today—and how they were solved, such as "We Wanted a Large Family," "We're Not Hungry But . . ." Also wanted are nostalgic stories in which the nostalgia dates no farther back than the early years of this century—sentimental, reminiscent stories of families, children, and the phases of life in America over which we grow sentimental. ("In other words, good inspirational corn.")

Telegraph & Telephone Age is located at 25 Beaver St., rather than Beacon St., New York.

America, 329 W. 108th St., New York, is now being edited by R. E. Hartnett, S. J. Payment for articles on topics of current social and political interest, rural problems, etc., runs about 2 cents a

word—\$35 for an 1800-word article.

The American Scholar has moved from 5 E. 44th St., New York 17, to 415 1st Ave., New York 10.

Child Study has changed its address from 221 W. 57th St., New York 19, to 132 E. 74th St., New York 21. It makes no payment for the articles it uses on child development, child psychology, etc.

Magazine Digest, so long at 20 Spadina Rd., is now located at 60 Lowther Ave., Toronto 5, Canada.

Best (formerly *The Southern Literary Messenger*) Newsdigest Publications, Washington, D. C., is accepting nothing at present.

Baby Talk, 149 Madison Ave., New York 16 (formerly at 420 Madison Ave., New York 17), a monthly for new and expectant mothers, pays 1½ to 3 cents a word on acceptance for mother-father-baby experience articles, 500 to 1000 words. Verse and fillers also are used. All rights are reserved, according to Irene Parrott, editor.

Farm Home Desirable, 836 S. Michigan Ave., Chicago, is announced by the editors of *Home Desirable*, same address. The new publication will use the same type of articles—home modernization through plumbing and heating, 850 words; home-making material, well illustrated; human interest features for family—except that all material must be sharply slanted to farm living. Rates are 2 cents a word on publication. Helen C. Jones is editor.

Welcome News, now at 404 W. 9th St., Los Angeles, instead of 504, is overstocked until Fall.

Reader's Scope, 114 E. 32nd St., New York 16, has been dropped from our Handy Market List by request of the publishers.

Grit, Williamsport, Pa., has raised its weekly price from 7 cents to 10 cents. Its big stress is on Americanism and family subjects.

Comedy World and the Professional Cartoonist, 104 E. 40th St., New York, has opened a "Cartoon Showcase" for embryo fun artists. Payment for winning contributions is \$5. Be sure to include self addressed stamped envelope.

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MOSTLY PERSONAL

(Continued from Page 3)

radio doesn't turn poet to welcome these warm spring days! . . . Little Richey is toddling everywhere: book-case to magazine rack to flowers: typewriter to dictaphone to adding machine. He thinks grown-ups have a disagreeable refrain, "No! No! Richey! No!" . . . But he's a darling just the same. . .

Marriages and babies! I should keep young with all the young life that goes on around me! Within a month of each other, both of my mailing department girls—Jo Ann and Veolia—were married. Jo Ann returned to work, but Veolia is a farm wife. Dorothy, a G.I. wife, took Veolia's place. Today she asked for time off to see her doctor. I know what that means! But I like to see them have their babies young! John and I had four little ambition spark-fanners by the time we were thirty!

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(Continued from Page 6)

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(Continued from Page 8)

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